

Agency Builder UX / UI

MODIFICATION DATE Tue Aug 31 2010
CREATOR Skot Kremen
FILE NAME agency_studio_ux-ui

DESCRIPTION Personas, Mental Models, Site Maps, Wireframes et al.

VERSION HISTORY Version history here

Agency Builder UX / UI

survey questions

Age	22-25	25-35	36-45	46-50	50+						
Location	east coast	midwest	west coast	(state pull down)							
Education	Highschool	Some college	Degree Attained	Post-Grad Work							
Occupation	text box										
Marital Status	Yes No										
Children	1	2	3	4	5						
Salary Range	25k-35k	36k -45k	46k-50k	51k-60k	61k-70k	71k-80k	80k+				
Online Activities	Internet Searches	Wikipedia	Online News	Travel research	Movies	Music	email	online shopping	travel purchasing	Paying bills	
Offline Activities	team sports	enjoyment reading	travel	Cooking	Watching TV	Non team sports	Hiking	Art & Culture	Dining Out		
Technical Comfort Level	none	novice	basic user	intermediate	expert						
Social Media Comfort Level	none	novice	basic user	intermediate	expert						
On average, I visit travel websites	multiple times a day	Daily	Weekly	Monthly	Bi-monthly	As need arises					
Motivation	finding new outlets	saving money	meeting others								
Gender	Male Female										
How often do you use the internet?	not at all	1 hour per day	2 hours per day	3 hours per day	4 hours +						
Which websites do you visit daily?	text box										
What Kind of Computer do you have	PC	MAC									
Personal Goals	Text Box										

For Agent Builder Agents											
what are your goals?	Increased Revenue	New travel outlets	tighter integration with suppliers	Discounted packages	increased client base	more content					
How many clients do you have?	less than 10	10 to 20	20 to 40	40 to 60	60 +						
experience	5+ years	10 + years	15+ years	20+ years							
On our website, the most important thing is	Online purchasing	Customization	intergration with clients	providing discounts	blogging	social media					
How often will you access you site	once a week	once a day	twice a day	many times throughout the day	it is the majority of my business						

For Agent Builder users											
In a travel website I look for	travel deals	wealth of options	communication with real time agents	travel news							
I book my travel online	Never	Rarely	Sometimes	Often	I only book travel online						
Per Year, I purchase travel	1 - 3	3 - 5	5 - 7	7 - 10	10 +						
I am most interesting in booking:	resorts	cruises	build your own	Lifestyle vacations	Guided / Hosted Tours	Group / Family					

Primary Audience Baby Boomers

Age

50+	41%
35-49	27%
18-34	26%
13-17	4%
3-12	2%

Income

\$100k+	34%
\$60-100k	30%
\$30-60k	22%
\$0-30k	13%

Gender

Male	43%
Female	57%

Children

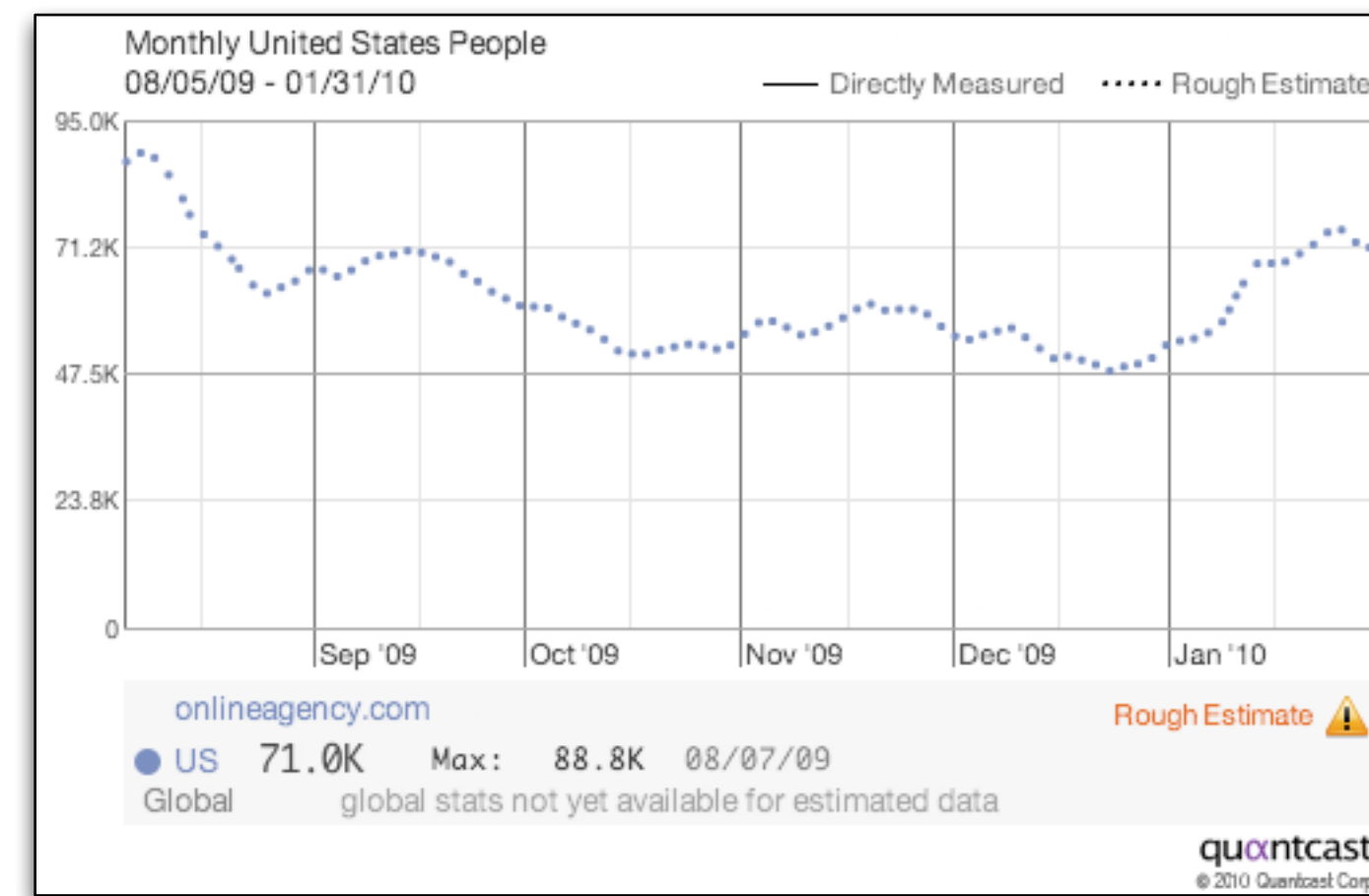
Kids	77%
No kids	23%

Education

No College	40%
College	43%
Grad School	17%

Estimated Monthly Traffic (per 2009-2010)

Visits Per Month **192,675**
 People Per Month **71,034**

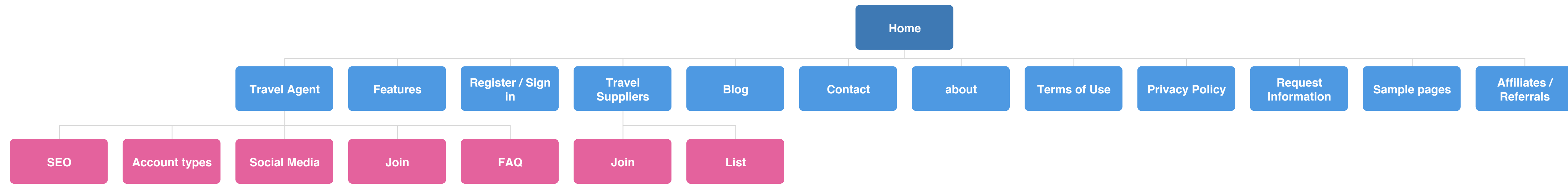


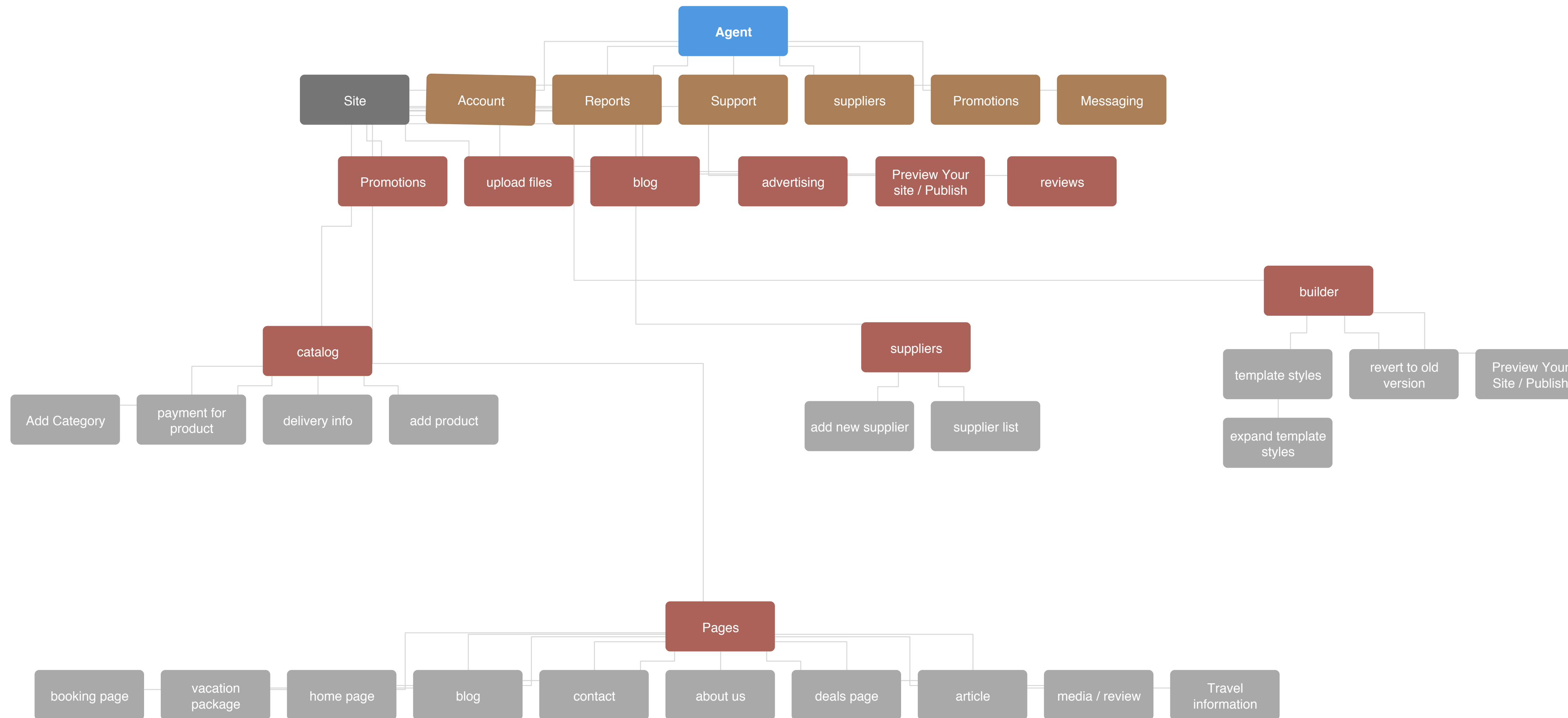
Audience also likes:

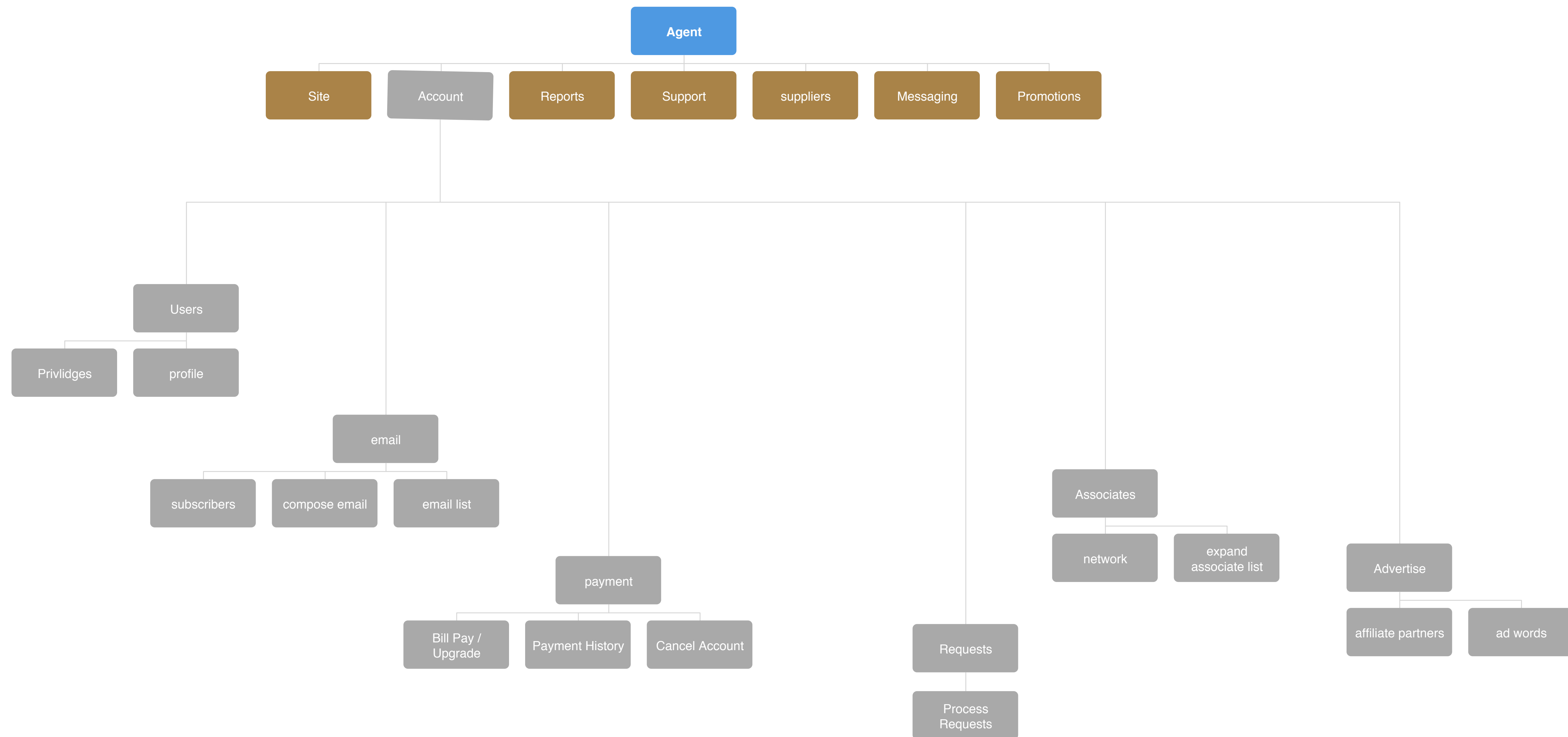
Cruises	36.2%
Hotel / Resort	7.2%
Travel Agents	6.7%
Airlines	4.6%
Car Rental	3.3%
Healthcare	2.7%
Pharmacy	2.3%
Commerce - Food	1.8%
Commerce - Goods	1.7%
Real Estate	1.4%
Home Improvement	1.4%
Technology	1.3%

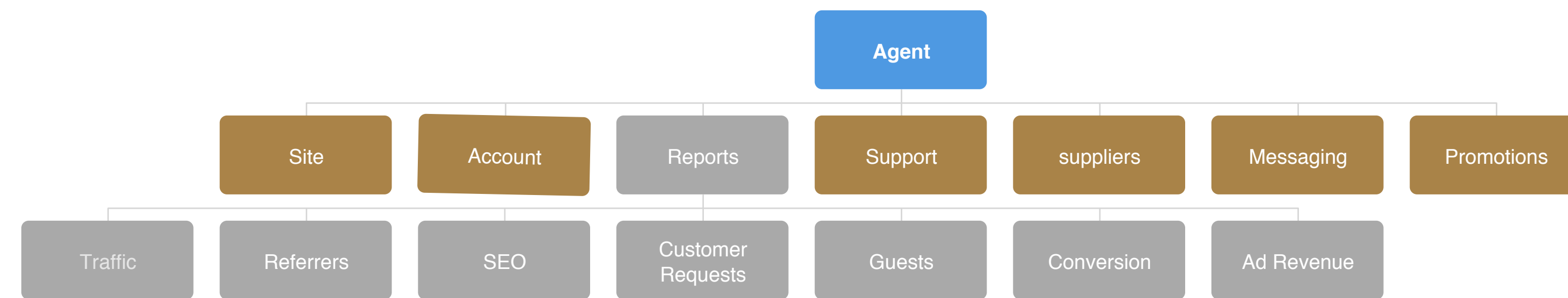
Audience visits sites:

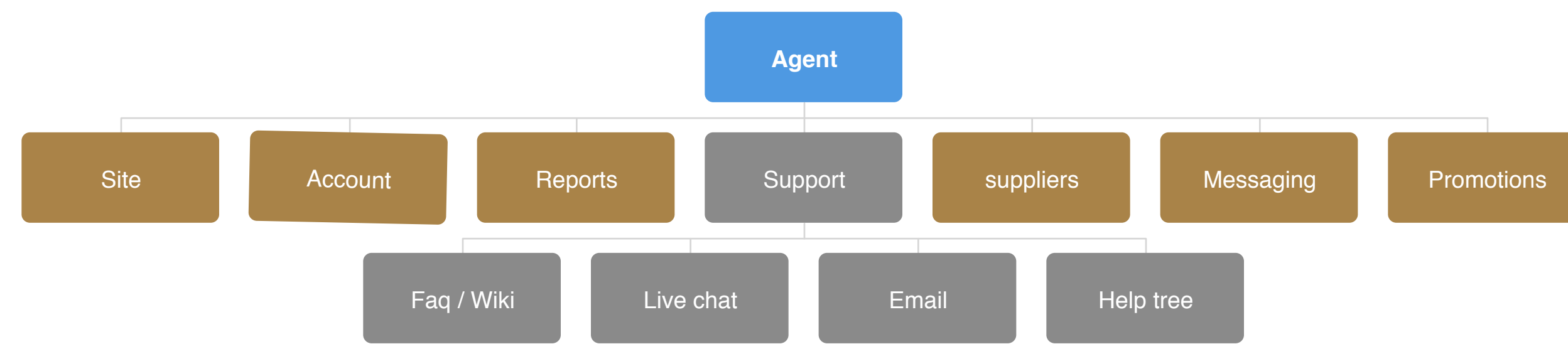
- cruisecritic.com
- cruises.com
- americasvacationcenter.com
- cruise.com
- hotwire.com
- travelocity.com
- Orbitz.com
- Travelzoo.com
- tripadvisor.com
- frommers.com



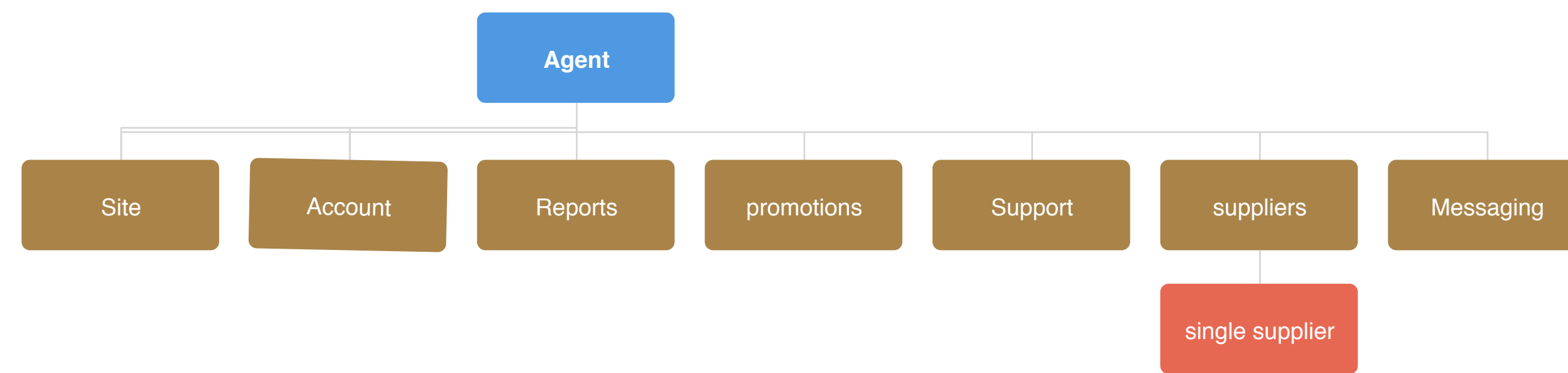


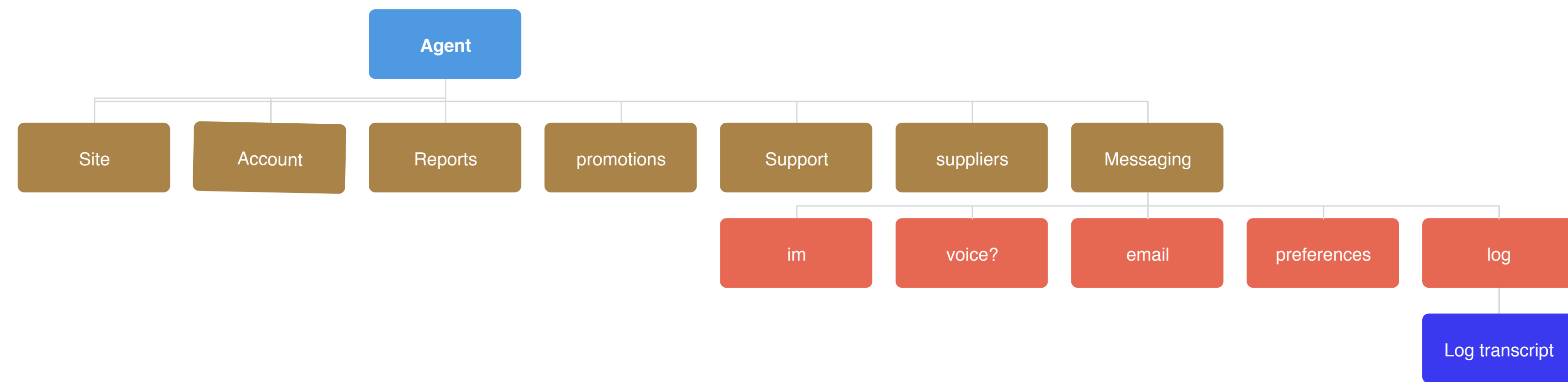








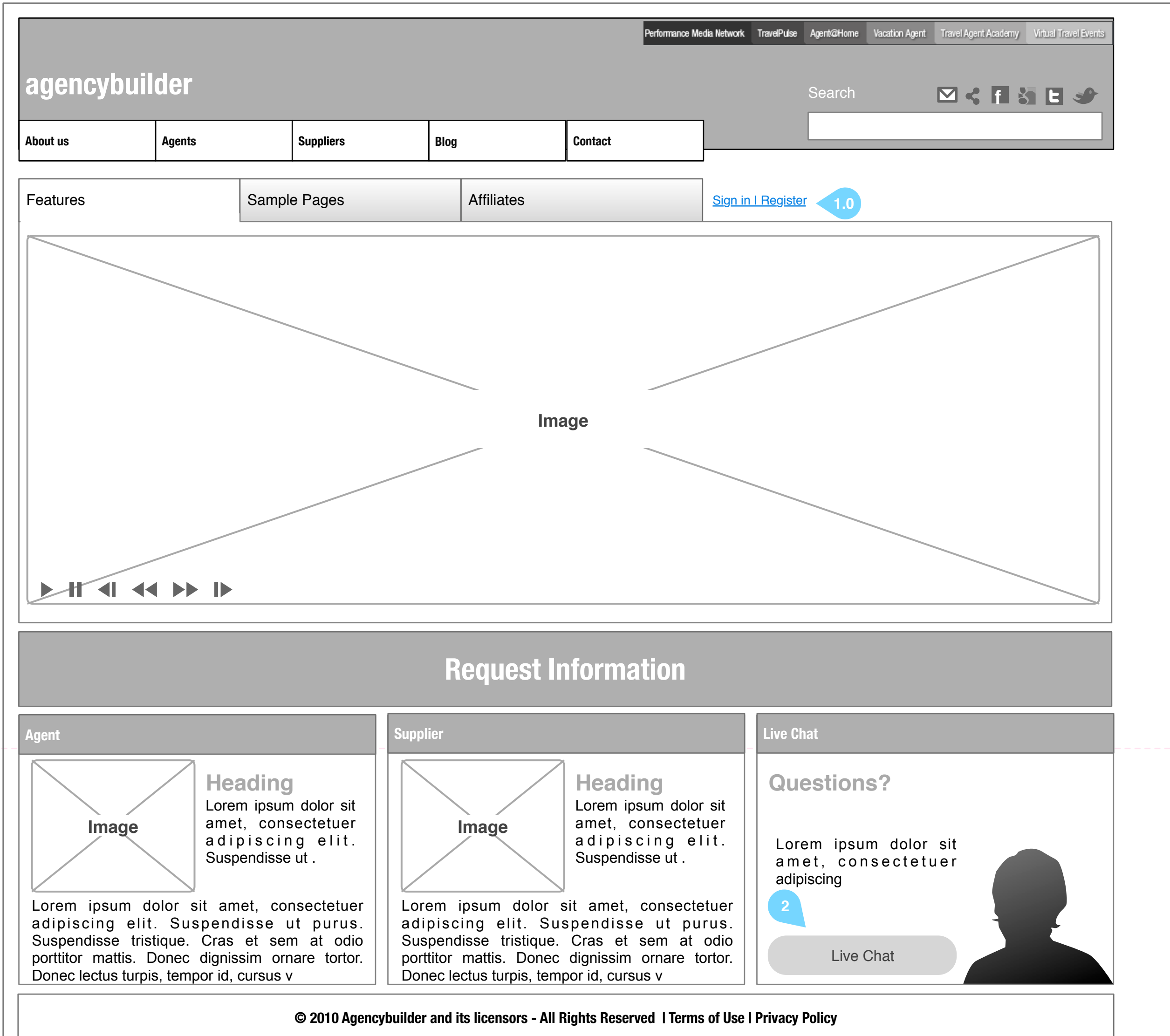




Agency Builder UX / UI

Wireframe index features

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



1. Sign-in/register

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.






2. Live Chat

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Performance Media Network TravelPulse Agents@Home Vacation Agent Travel Agent Academy Virtual Travel Events

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Search     

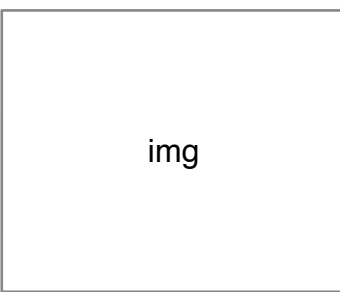
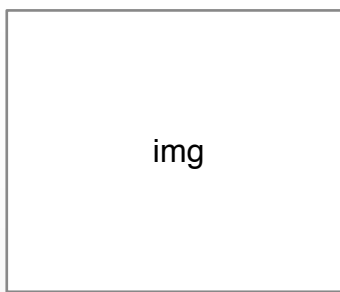
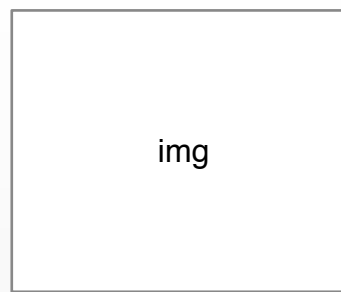
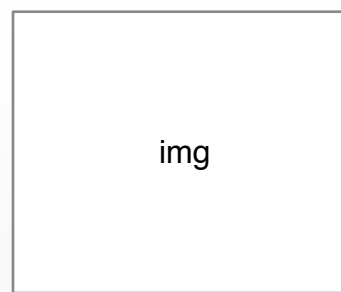
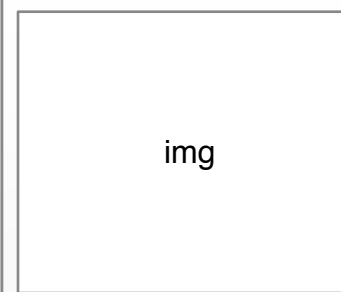
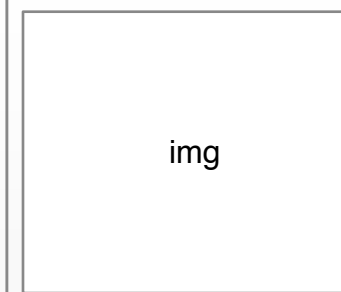
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[Features](#) [Sample Pages](#) [Affiliates](#) [Sign in](#) | [Register](#)

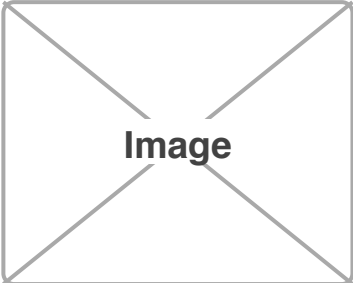
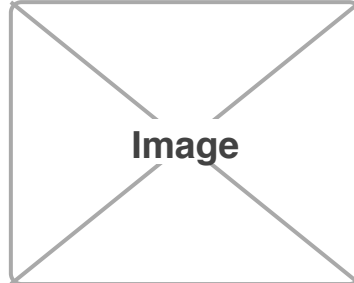

Gain access to major affiliates

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Affiliates

					
Affiliate 1 Description of client Link to somewhere..	Affiliate 2 Imagebox Example.... Link to somewhere..	Affiliate 3 Imagebox Example.... Link to somewhere..	Affiliate 4 Imagebox Example.... Link to somewhere..	Affiliate 5 Imagebox Example.... Link to somewhere..	Affiliate 6 Imagebox Example.... Link to somewhere..

Request Information

<p>Agent</p>  <p>Heading Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut .</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus v</p>	<p>Supplier</p>  <p>Heading Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut .</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus v</p>	<p>Live Chat</p> <p>Questions?</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing</p> <p>Live Chat </p>
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Agency Builder UX / UI

Wireframe index samples

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

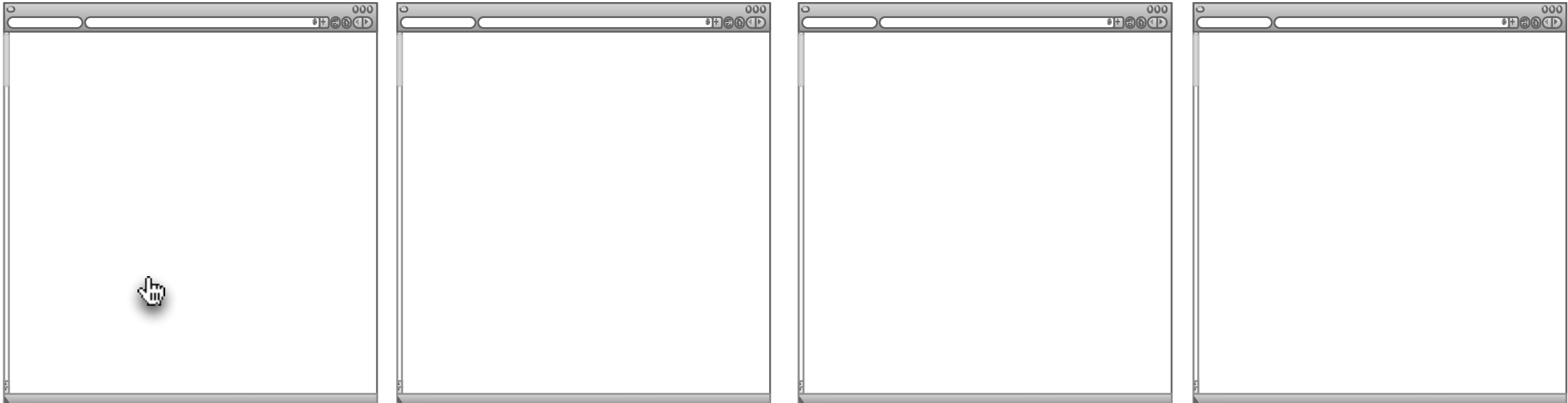
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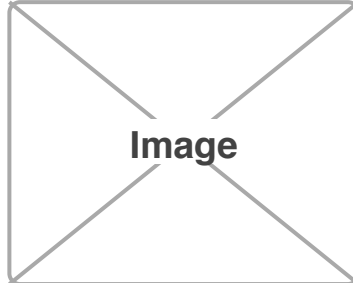
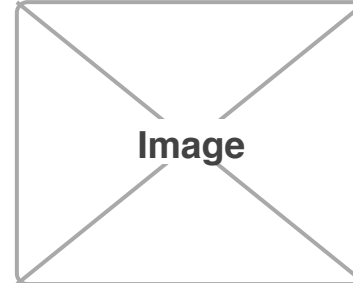

[Features](#) [Sample Pages](#) [Affiliates](#) [Sign in / Register](#)



Style #1

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Request Information

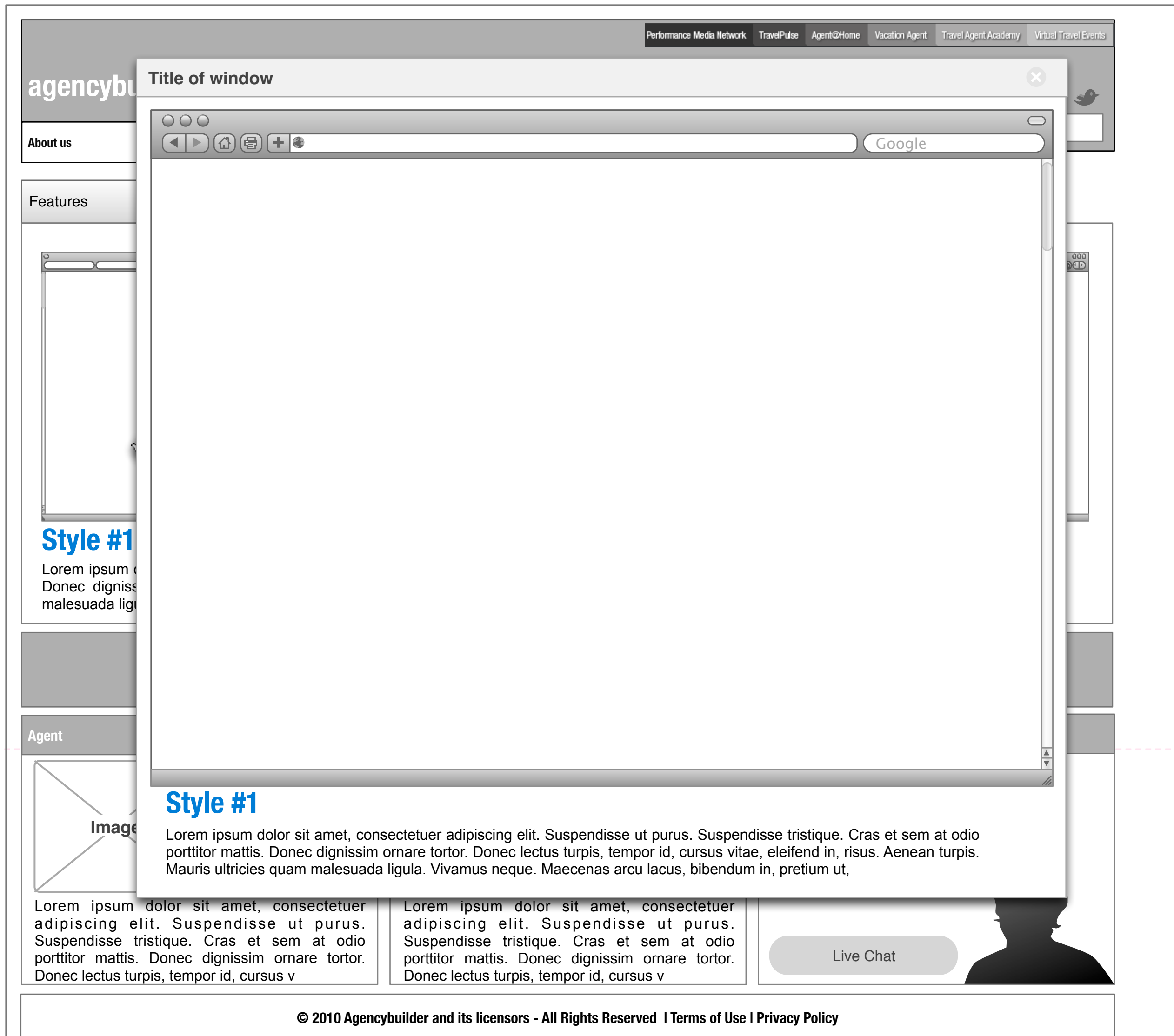
<p>Agent</p>  <p>Image</p> <p>Heading Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus v</p>	<p>Supplier</p>  <p>Image</p> <p>Heading Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut.</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus v</p>	<p>Live Chat</p> <p>Questions?</p> <p>Lorem ipsum dolor sit amet, consectetur adipiscing</p>  <p>Live Chat</p>
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Agency Builder UX / UI

Wireframe index samples 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



Agency Builder UX / UI

Wireframe start process 1

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Register with AgencyBuilder

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First Name Last Name

Email Website

Company

Password Password Password strength: Strong

Phone - - Ext.

Fax - -

Mailing Address

Street 1 Street 2

City

State or province Zip or postal code

Country

< Previous Next >

1 Step one 2 Step two 3 Step three 4 Step four

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Agency Builder UX / UI

Wireframe start process 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Travel Agency Information

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisl porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.

Are you the owner / manager?

What best describes your agency's business? Specialty

Do you have a domain name already?

Please indicate the accreditation details you or your agency uses when making bookings with suppliers

ARC ID CLIA ID

IATA ID Other

What platforms or systems do you use to book your sales?
Hold control (pc) or command (mac) to select multiple

- Supplier 800#
- Supplier Websites
- Amadeus System
- Apollo / Galileo System

What form of payment do you prefer from your clients?

< Previous Next >

1 Step one 2 Step two 3 Step three 4 Step four

Agency Builder UX / UI

Wireframe start process 3

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

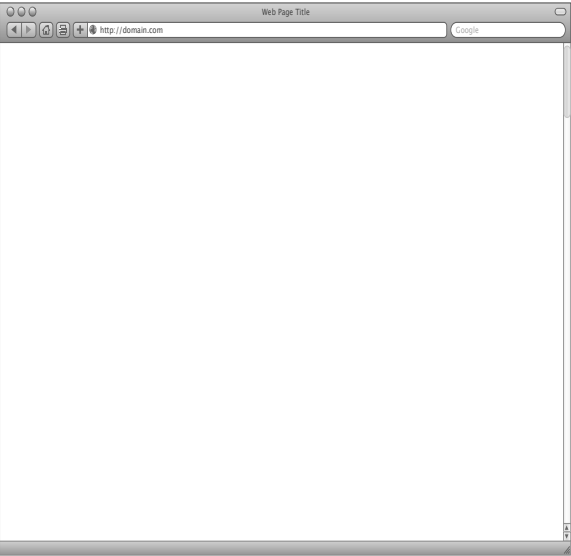
Site Account Reports Suppliers Promotions Messaging Support

Your website styles

This can be changed later

Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisi porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.

Select your interest for your website

Bookings	<h3>Media Travel Site</h3>  <p>This is good for this and that</p> <p>Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisi porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.</p> <p>Select this site</p>
Media	
News / Info	
Marketing	
Commercial	
Specialty	

Preview

< Previous Next >



Agency Builder UX / UI

Wireframe start process 4

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Billing

Please Enter Your Billing Information

Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisl porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.

First Name Last Name

Address 1

Address 2

City State

Zip Code

Credit Card    

Account No. Verification #

Expiration /

Billing cycle and disclaimer

Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem

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Agency Builder UX / UI

Wireframe start process done

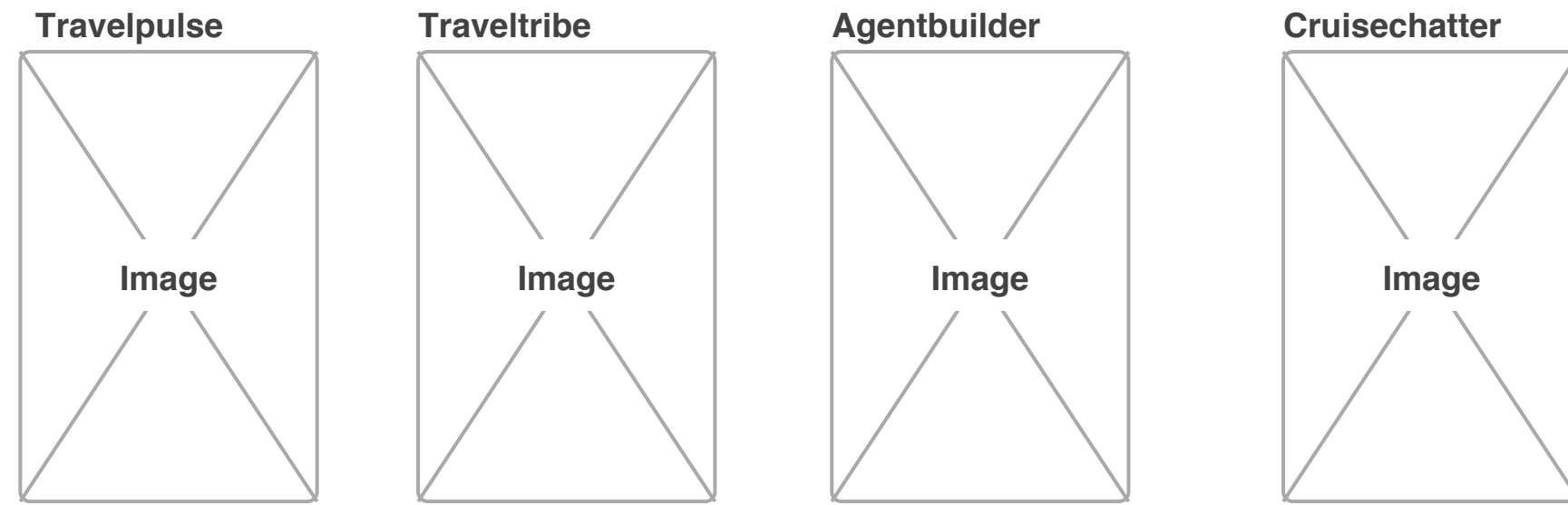
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Welcome, you are now connected to the travelbuilders network.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisl porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.



Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorezino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

You will receive a confirmation email

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Let's get started creating your website



Agency Builder UX / UI

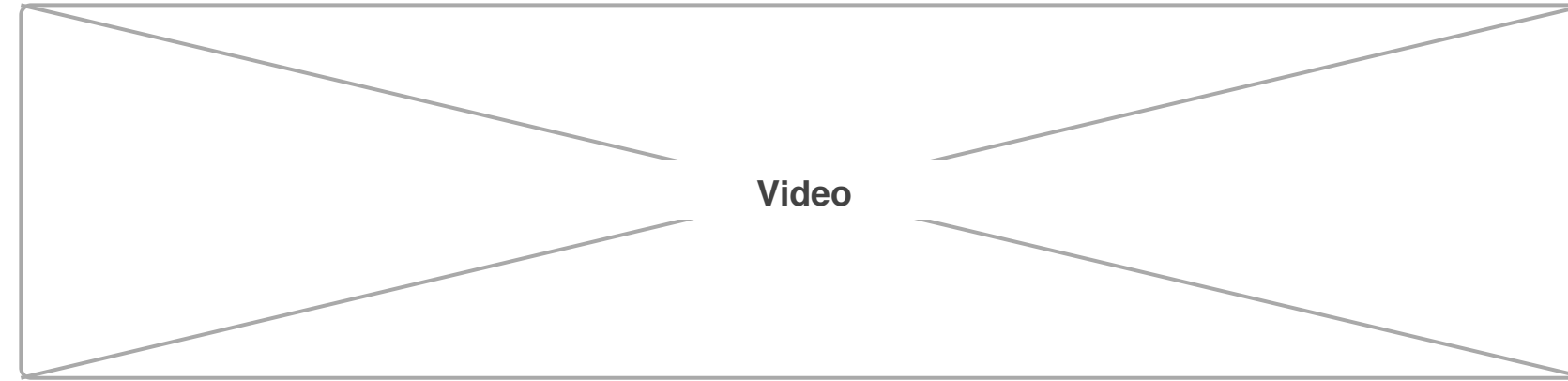
Wireframe wizard intro

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Create your AgencyBuilder site



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Welcome Skot

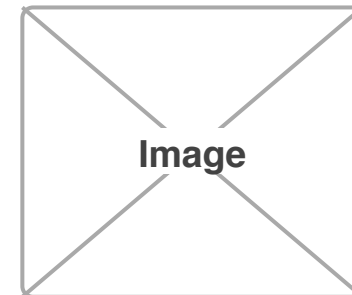
Performance Media Group

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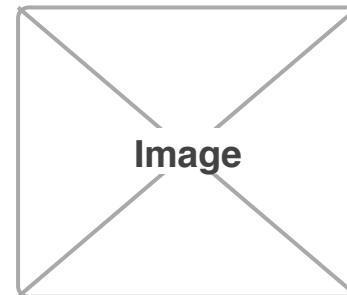
1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
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3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Let's Build your agency

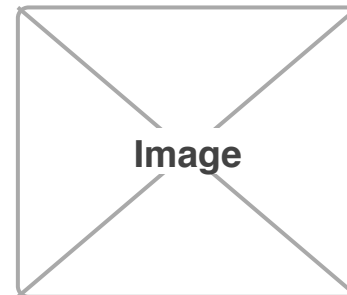
Agency Setup



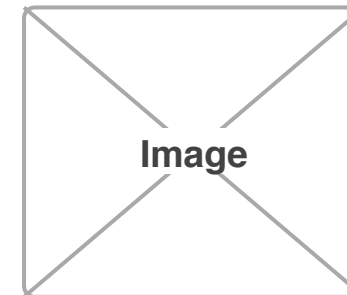
Website Setup



User Profile



Analytics / SEO



< Previous

Next >

1 Step one

2 Step two

3 Step three

4 Step four

Agency Builder UX / UI

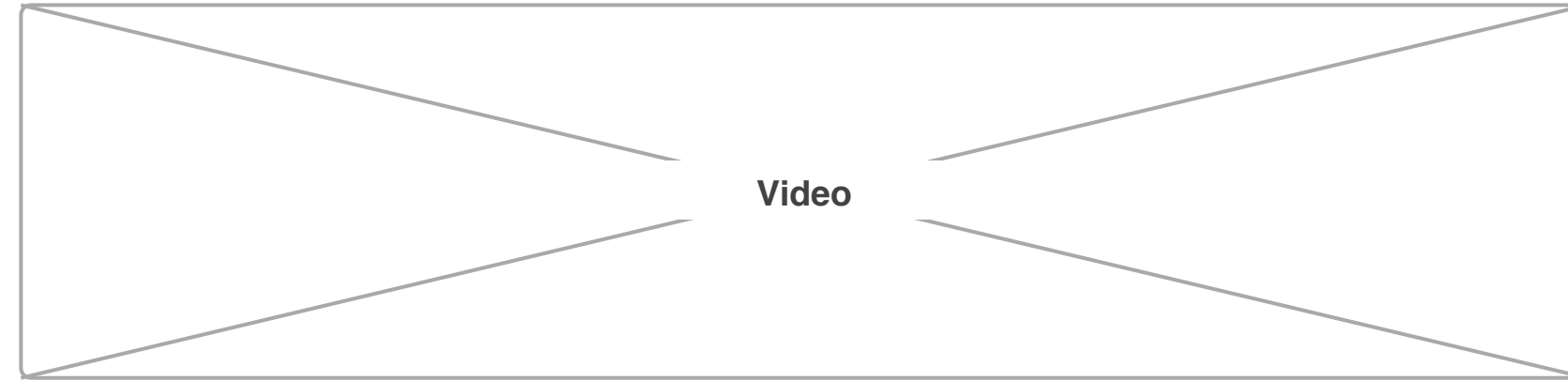
Wireframe wizard 1

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Create your AgencyBuilder site



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3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Add your Employees

text Add User

Ron MacD Agent (junior)

Bob Schif Agent (Senior)

Michael Sandborn Office Manager

Tom Radcliffe Web Designer

Diane Lants Senior Partner

Yousef Islam Owner

Tom Reynolds Agent (junior)

Jay Sunder Agent (Senior)

Angela Signer Office Manager

Andrew Micher Web Designer

Sally Vargas Senior Partner

JoAnn Keirh Owner

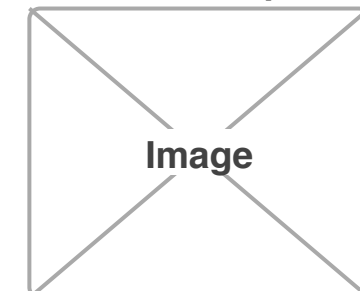
< Previous Next >

Let's Build your agency

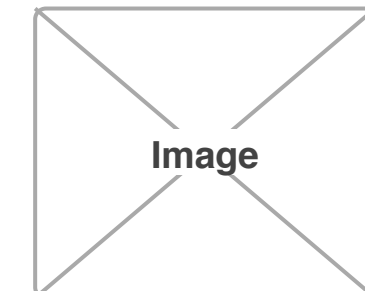
Agency Setup



Website Setup



User Profile



1 Step one

2 Step two

3 Step three

4 Step four

Agency Builder UX / UI

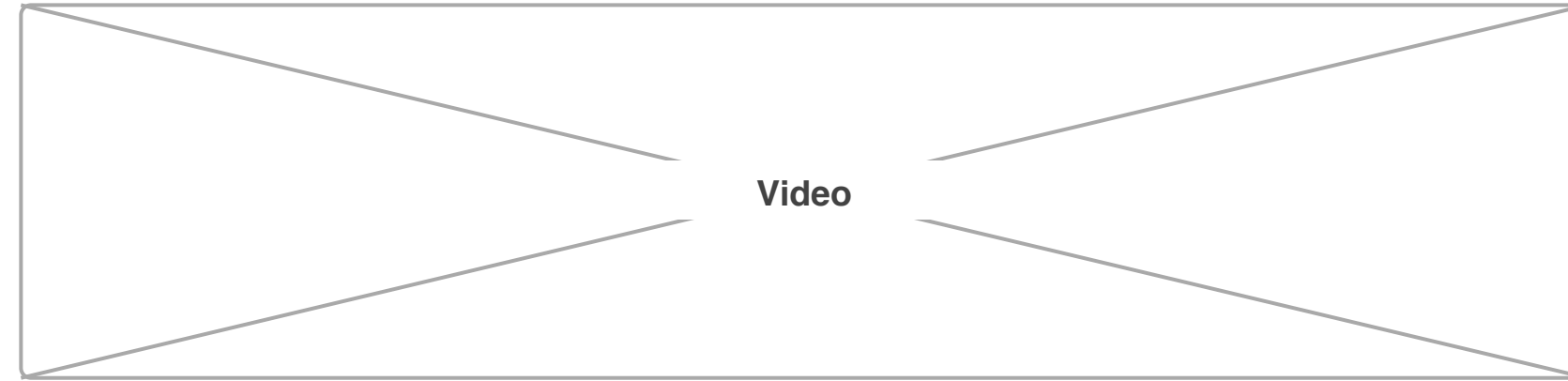
Wireframe wizard 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Create your AgencyBuilder site



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisl porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.

Welcome Skot

Performance Media Group
You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Add pages to your site

Social Media	<input type="checkbox"/> Twitter	<input type="checkbox"/> Facebook	<input type="checkbox"/> Myspace	<input type="checkbox"/> TravelTribe	<input type="checkbox"/> LinkedIn
Contact Information	<input type="checkbox"/> eMail	<input type="checkbox"/> Phone	<input type="checkbox"/> Fax	<input type="checkbox"/> Live Chat	<input type="checkbox"/> Help
News and events	<input type="checkbox"/> News	<input type="checkbox"/> Alerts	<input type="checkbox"/> Checkbox	<input type="checkbox"/> Virtual Tours	<input type="checkbox"/> Deals
Agency Information	<input type="checkbox"/> About Us	<input type="checkbox"/> Agent List	<input type="checkbox"/> Promotions	<input type="checkbox"/> Specialties	<input type="checkbox"/> Links
Marketing Information	<input type="checkbox"/> Advertising	<input type="checkbox"/> Videos	<input type="checkbox"/> Press Info	<input type="checkbox"/> Testimonials	<input type="checkbox"/> Banner Ads

This is your Website Setup

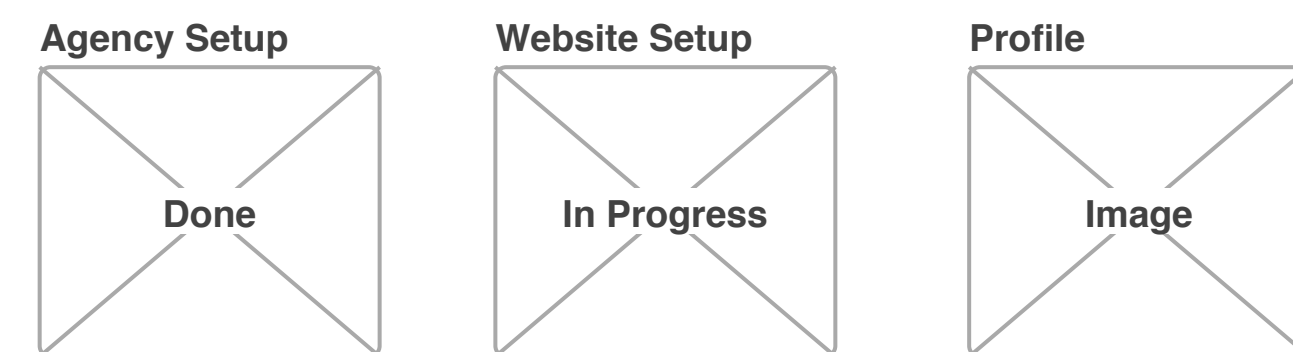
This can be changed at any time.

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Next >

Let's Build your agency



Agency Builder UX / UI

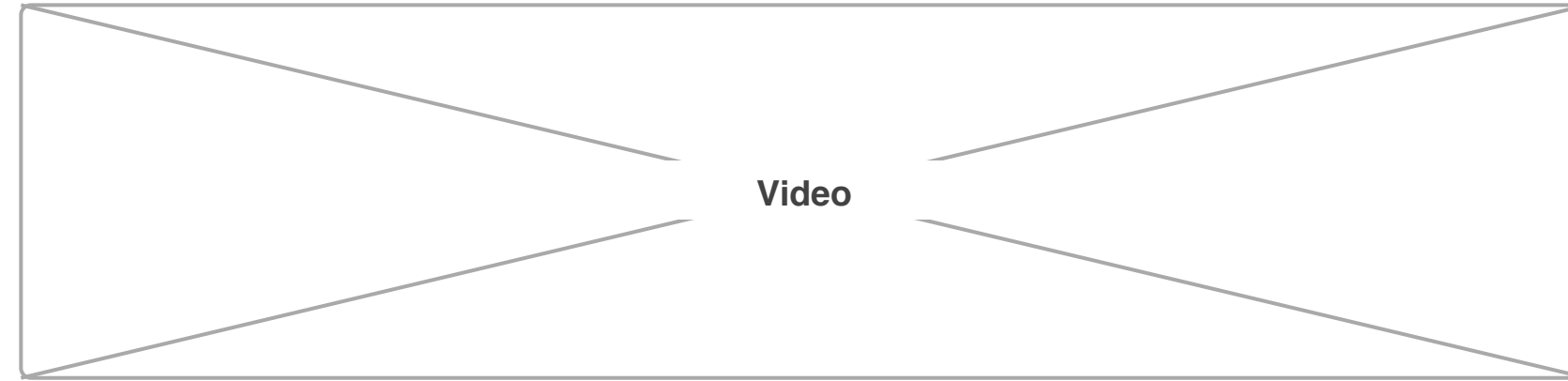
Wireframe wizard 3

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

Create your AgencyBuilder site



Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus neque lacus, mattis ac elementum ut, consequat vitae purus. Phasellus felis nulla, hendrerit ut sagittis ac; pellentesque a elit. Etiam posuere tortor ut arcu laoreet volutpat. Aliquam ultricies massa quis sem scelerisque malesuada? Integer ut lorem eu lorem venenatis tincidunt. Vivamus non risus id nisl porta imperdiet. Nam pharetra enim in turpis pretium quis fermentum lacus imperdiet. Morbi sed diam massa, at aliquet tortor.

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2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Logo



Upload photo



Preset logo

Agency Type

Agency Size

1 to 5 people

Agency Type

Online Agency

Primary Region

Northeast USA

Specialties

text

Add Specialty

Lifestyle 12

Bahamas 72

business 345

Disney 65

Hollywood 254

Ireland 254

This is your Website Setup

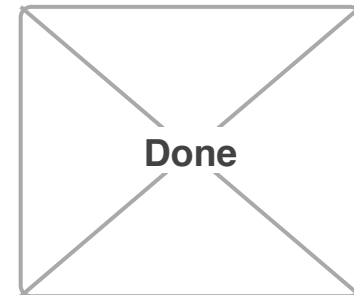
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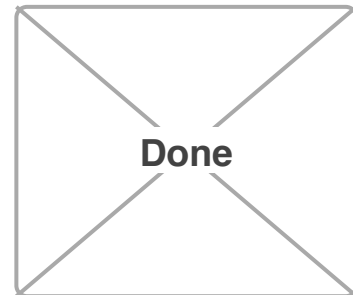
< Previous Next >

Let's Build your agency

Agency Setup



Website Setup



Profile



1 Step one

2 Step two

3 Step three

4 Finished

Agency Builder UX / UI

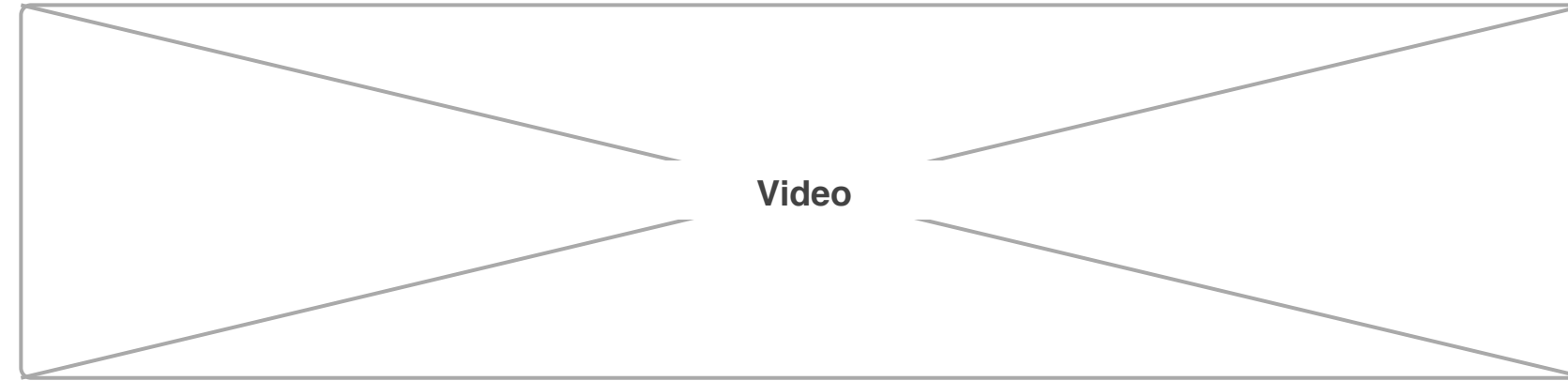
Wireframe wizard 4

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

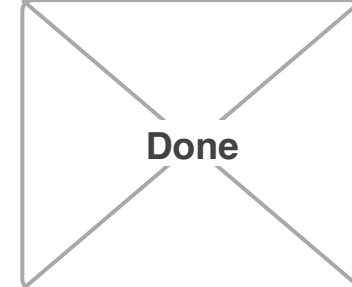
Create your AgencyBuilder site



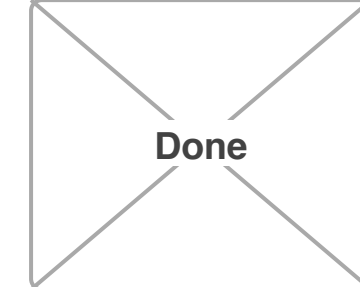
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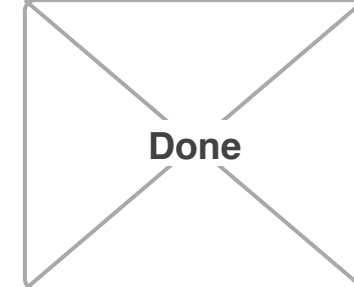
Agency Setup



Website Setup



Profile



Welcome Skot

Performance Media Group

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Visit your [website](#) or [dashboard](#) now



Agency Builder UX / UI

Wireframe agent dashboard

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Promotions

Name	Date Modified	Add
example1	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
example2	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
example3	March 5, 2008, 11:45	<input checked="" type="checkbox"/>
example4	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
example5	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
example6	March 5, 2008, 11:45	<input checked="" type="checkbox"/>

1 2 3 4 5 6 7 8 9 ▶ Next

Messages

Name	Subject	Date
John Adam Doenuts	Interested in Package	03/24/2010
Sally Bingham	Interested in Deal	03/23/2010
M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
Krishna Misto	Interested in Package	03/23/2010
Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page: About Us [Pop out >](#)

Format Font Size A A

enter text

File Uploader

Please upload a file

Full List

- Item 1
- Item 2
- Item 3
- Item 4

Your uploaded Files

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Analytics

Full Graph Title Goes Here

Subtitle appears here if it exists

Y Axis Label

X Axis Label

Full Chart Title Goes Here

Subtitle appears here if it exists

- Category A 50%
- Category B 13%
- Category C 12%
- Category D 25%

Page list

Specialty: Adventure Vacations

Site Themes Site Layout

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

or Cancel

[PREVIEW YOUR SITE](#)

Contacts

D. Schrute
schrute@acme.com
555-555-555

J. Halpert
halpert@acme.com
555-555-555

P. Beesly
beesly@acme.com
555-555-555

M. Scott
scott@acme.com
555-555-555

R. Howard
howard@acme.com
555-555-555

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Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
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3. Si veteres ita miratur laudatque poetas
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1. Page list

See Dashboard web for description

2. Publishing Carousel

See Dashboard web for description

3. Message Inbox

This is a standard inbox, similar an email client. When a message is selected, it appears in a modal pop-up containing the message as well as the controls. These controls being <reply & delete>. With reply selected, the area will populated with an associated message box and sending / resetting controls.

4. Page Editor

See Dashboard Web

5. Contact List

See dashboard account

6. File Uploader

See Dashboard Web

7. Analytics

These are paired down numbers for traffic and reporting, for the user who chooses not to access the full reports page.

Agency Builder UX / UI

Wireframe agent dashboard 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

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Site | Account | Reports | Suppliers | Promotions | Messaging | Support

Promotions

[add promo](#) [add itinerary](#)

[See all](#) [ADD](#)

Advertisers	Reviews	Brochures	Suppliers	Publish site
Week long Fiji escape \$899	China in the Summer \$1649	Delta Spring Promo \$650	Winter in Israel \$995	Bahama Mamas! \$735
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010

1 2 3 4 5 6 7 8 9 [Next](#)

Page list

Specialty: Adventure Vacations

[Site Themes](#) [Site Layout](#)

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

[Done](#) or [Cancel](#)

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Welcome Skot

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- [M. Scott](#)
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555-555-555
- [R. howard](#)
howard@acme.com
555-555-555

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Messages

Name	Message	Date
John Adam Doenuts	Interested in Package	03/24/2010
Sally Bingham	Interested in Deal	03/23/2010
M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
Krishna Misto	Interested in Package	03/23/2010
Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page: [About Us](#) [Pop out >](#)

Format | Font | Size | [A](#) | [a](#)

[B](#) | [i](#) | [U](#) | [List](#) | [Align](#) | [Indent](#) | [Outdent](#) | [Link](#) | [Image](#) | [Table](#)

enter text

File Uploader

Please upload a file [Browse](#)

Full List

- Item 1
- Item 2
- Item 3
- Item 4

[Delete](#)

Your uploaded Files

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Analytics

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Subtitle appears here if it exists

Y Axis Label

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Full Chart Title Goes Here

Subtitle appears here if it exists

- Category A 50%
- Category B 13%
- Category C 12%
- Category D 25%

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- 1. Page list**
See Dashboard web for description
- 2. Publishing Carousel**
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Agency Builder UX / UI

Wireframe agent dashboard 3

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder
Visit your website

Promotions

Approve all Decline all Accept

Advertisers

I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓
I love this place	John abbo	01/04/2010	✓

1 2 3 4 5 6 7 8 9 ▶ Next

Page list

Specialty Adventure Vacations

Site Themes Site Layout

Page Name	Description	Add
Booking	Description of page	✓
Packages	Description of page	✓
Blog	Description of page	✓
Contact	Description of page	✓
About Us	Description of page	✓
Deals	Description of page	✓
News	Description of page	✓
Reviews	Description of page	✓
Media / Press	Description of page	✓
Articles	Description of page	✓
Travel Info	Description of page	✓
Alerts	Description of page	✓
Videos	Description of page	✓
Custom page	Description of page	✓
Agent List	Description of page	✓
Search	Description of page	✓
Links	Description of page	✓
chat	Description of page	✓
Help	Description of page	✓

Done or Cancel

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Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page About Us Pop out >

Format Font Size A a

B I U [List Icons] [Image Icon]

enter text

File Uploader

Please upload a file Browse

Full List

- Item 1
- Item 2
- Item 3
- Item 4

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Your uploaded Files

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See Dashboard Web
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Agency Builder UX / UI

Wireframe agent dashboard 3a

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Promotions

Approve all Decline all

Advertisers	I love this place	John abbo	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
Reviews	I love this place	John abbo	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
Brochures	I love this place	John abbo	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
Suppliers	I love this place	John abbo	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010
Publish site	I love this place	John abbo	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010	01/04/2010

1 2 3 4 5 6 7 8

Messages

John Adam Doenuts	Interested in Package	03/24/2010
Sally Bingham	Interested in Deal	03/23/2010
M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
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Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page About Us Pop out

Format Font Size A A

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File Uploader

Please upload a file Browse

Full List

- Item 1
- Item 2
- Item 3
- Item 4

Delete

Your uploaded Files

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

Analytics

Full Graph Title Goes Here

Subtitle appears here if it exists

X Axis Label	0	10	20	30	40	50	60
Y Axis Label	12	12	13	13	8	12	13

Full Chart Title Goes Here

Subtitle appears here if it exists

Category A	50%
Category B	13%
Category C	12%
Category D	25%

Messages

John Adam Doenuts Interested in Package 03/24/2010

Sally Bingham Interested in Deal 03/23/2010

M. Andrew Misto Interested in Package 03/23/2010

Robert Dabolina Interested in Deal 03/23/2010

Krishna Misto Interested in Package 03/23/2010

Diane Sawyer Interested in Deal 03/23/2010

Curt Schilling Interested in Package 03/23/2010

David Ortiz Interested in Deal 03/23/2010

M. Andrew Misto Questions? 03/23/2010

Deals

Deals	Description of page	✓
News	Description of page	✓
Reviews	Description of page	✓
Media / Press	Description of page	✓
Articles	Description of page	✓
Travel Info	Description of page	✓
Alerts	Description of page	✓
Videos	Description of page	✓
Custom page	Description of page	✓
Agent List	Description of page	✓
Search	Description of page	✓
Links	Description of page	✓
chat	Description of page	✓
Help	Description of page	✓

Done or Cancel

PREVIEW YOUR SITE

Contacts

View All

- D. Schrute
schrute@acme.com
555-555-555
- J. Halpert
halpert@acme.com
555-555-555
- P. Beesly
beesly@acme.com
555-555-555
- M. Scott
scott@acme.com
555-555-555
- R. Howard
howard@acme.com
555-555-555

Notifications

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorem.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

John Abbo Profile

Optional Title

John Abbo
I love this place!!!

May 25, 1974

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel turpis libero, sed suscipit massa. Cras pellentesque, velit eu molestie mollis, nibh diam varius sem; porta dapibus sapien felis ac diam. Praesent sit amet turpis non purus bibendum tincidunt. Suspendisse dui libero, hendrerit

2. Lorem ipsum dolor sit amet, consectetur adipiscing elit. In vel turpis libero, sed suscipit massa. Cras pellentesque, velit eu molestie mollis,

Accept Decline

- 1. Page list**
See Dashboard web for description
- 2. Publishing Carousel**
See Dashboard web for description
- 3. Message Inbox**
This is a standard inbox, similar an email client. When a message is selected, it appears in a modal pop-up containing the message as well as the controls. These controls being <reply & delete>. With reply selected, the area will populated with an associated message box and sending / resetting controls.
- 4. Page Editor**
See Dashboard Web
- 5. Contact List**
See dashboard account
- 6. File Uploader**
See Dashboard Web
- 7. Analytics**
These are paired down numbers for traffic and reporting, for the user who chooses not to access the full reports page.
- 8. Comments**
All comments must be approved previous to posting on live site.

Creator Skot Kremen
Modified Tue Aug 31 2010

172 / 462

Agency Builder UX / UI

Wireframe agent dashboard 4

123456789101112131415161718192021222324

Agency Builder

Visit your website

Site
Account
Reports
Suppliers
Promotions
Messaging
Support

Promotions

Advertisers

Reviews

Brochures

Suppliers

Publish site

Cabo San Lucas attractions ADD

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

Cabo San Lucas attractions

1 2 3 4 5 6 7 8 9 ▶ Next

Page list
1

Specialty Adventure Vacations

Site Themes
Site Layout

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

Done
or Cancel

[PREVIEW YOUR SITE](#)

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
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R. howard

howard@acme.com
555-555-555

[View All >](#)

Messages

Name	Message	Date
John Adam Doenuts	Interested in Package	03/24/2010
Sally Bingham	Interested in Deal	03/23/2010
M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
Krishna Misto	Interested in Package	03/23/2010
Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page About Us Pop out >

Format
Font
Size

B
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enter text

File Uploader

Please upload a file Browse

Full List

Item 1

Item 2

Item 3

Item 4

Delete

Your uploaded Files

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

Analytics

Full Graph Title Goes Here

Subtitle appears here if it exists

Y Axis Label

X Axis Label

Full Chart Title Goes Here

Subtitle appears here if it exists

Category A
50%

Category B
13%

Category C
12%

Category D
25%

1. **Page list**
See Dashboard web for description
2. **Publishing Carousel**
See Dashboard web for description
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See Dashboard Web
5. **Contact List**
See dashboard account
6. **File Uploader**
See Dashboard Web
7. **Analytics**
These are paired down numbers for traffic and reporting, for the user who chooses not to access the full reports page.

Agency Builder UX / UI

Wireframe agent dashboard 5

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder
Visit your website

Promotions

Name	Date Modified	Add
example1	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
example2	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
example3	March 5, 2008, 11:45	<input checked="" type="checkbox"/>
example4	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
example5	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
example6	March 5, 2008, 11:45	<input checked="" type="checkbox"/>

1 2 3 4 5 6 7 8 9 [Next](#)

Page list

Specialty Adventure Vacations

Site Themes Site Layout

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

or

[PREVIEW YOUR SITE](#)

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
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3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Messages

Name	Subject	Date
John Adam Doenuts	Interested in Package	03/24/2010
Sally Bingham	Interested in Deal	03/23/2010
M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
Krishna Misto	Interested in Package	03/23/2010
Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page Editor

Select your page About Us [Pop out >](#)

Format Font Size A B U

enter text

File Uploader

Please upload a file

Full List

- Item 1
- Item 2
- Item 3
- Item 4

Your uploaded Files

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

Analytics

Full Graph Title Goes Here

Subtitle appears here if it exists

Y Axis Label

X Axis Label

Full Chart Title Goes Here

Subtitle appears here if it exists

- Category A 50%
- Category B 13%
- Category C 12%
- Category D 25%

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

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See Dashboard web for description

2. Publishing Carousel

See Dashboard web for description

3. Message Inbox

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4. Page Editor

See Dashboard Web

5. Contact List

See dashboard account

6. File Uploader

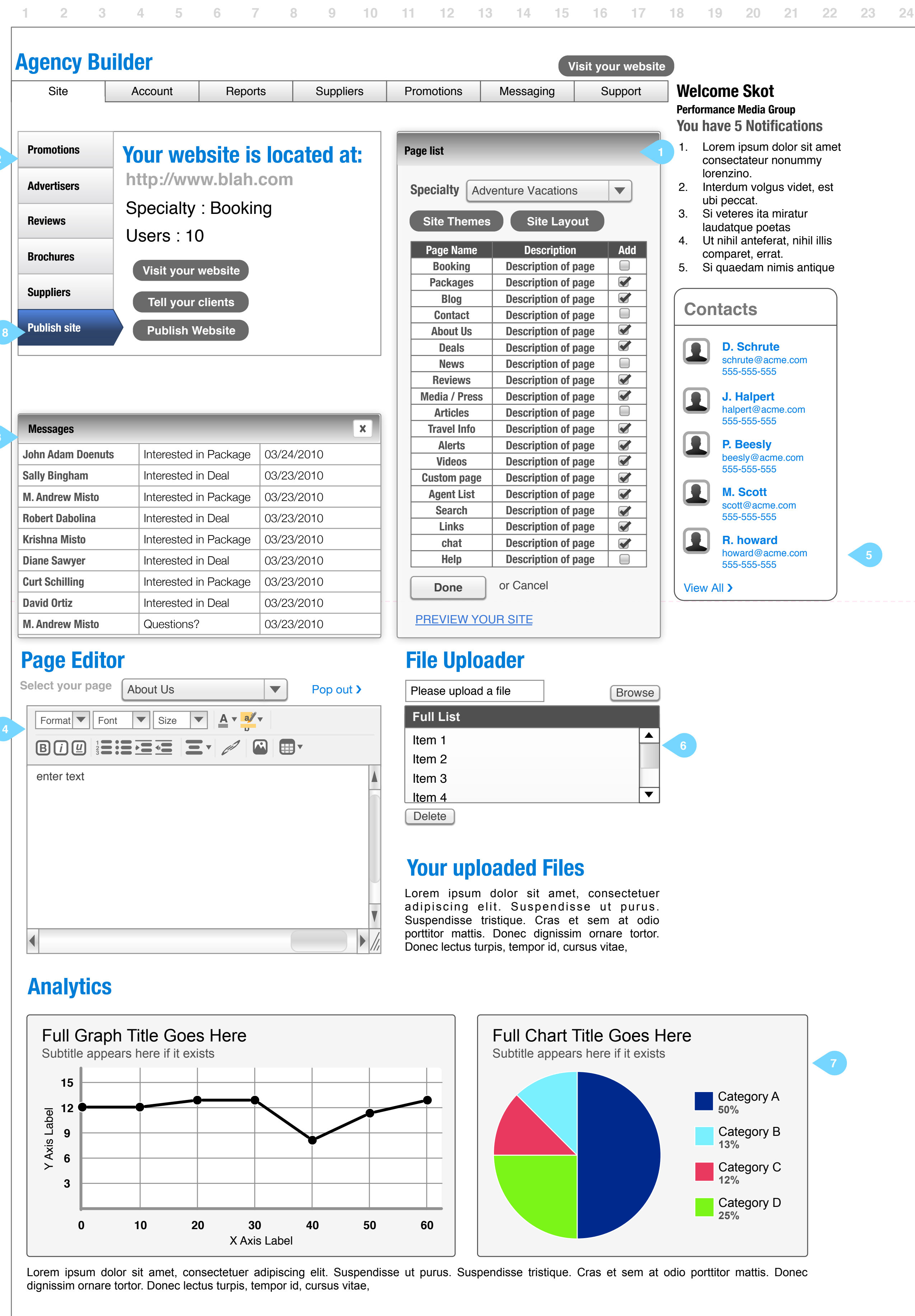
See Dashboard Web

7. Analytics

These are paired down numbers for traffic and reporting, for the user who chooses not to access the full reports page.

Agency Builder UX / UI

Wireframe agent dashboard 6



1. Page list

See Dashboard web for description

2. Publishing Carousel

See Dashboard web for description

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4. Page Editor

See Dashboard Web

5. Contact List

See dashboard account

6. File Uploader

See Dashboard Web

7. Analytics

These are paired down numbers for traffic and reporting, for the user who chooses not to access the full reports page.

8. Publish Site

When hitting publish, the site will go live with a confirmation letting the user know that this will happen with a yes/no confirmation box. If the user selects 'tell your clients' they will be taken to the messaging section where a message will be pre-generated with links. From here they may select a list to send out to as well, per standard newsletters as well.

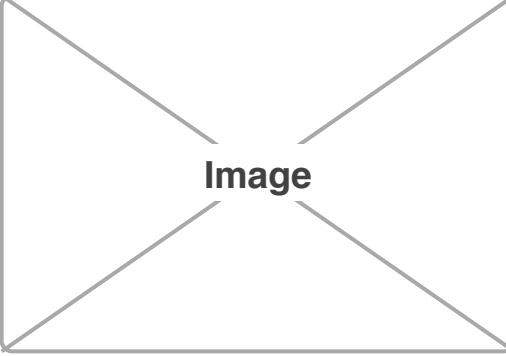
Agency Builder UX / UI

Wireframe agent itenary

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

1 

Name of Promotion:

Country:

Region:

Pricing:

Additional Fees:

Description:

3

Select a date range

December 2008 To December 2008

5 Days

4

6 **Day 1**

Ground Zero Ground Zero Chelsea Hotel MOMA Central Park

Day 2

Katz's Deli Ground Zero Chelsea Hotel MOMA Central Park

Day 3

Katz's Deli Ground Zero Chelsea Hotel MOMA Central Park

Day 4

Katz's Deli Ground Zero Chelsea Hotel MOMA Central Park

Day 5

Katz's Deli Ground Zero Chelsea Hotel MOMA Central Park

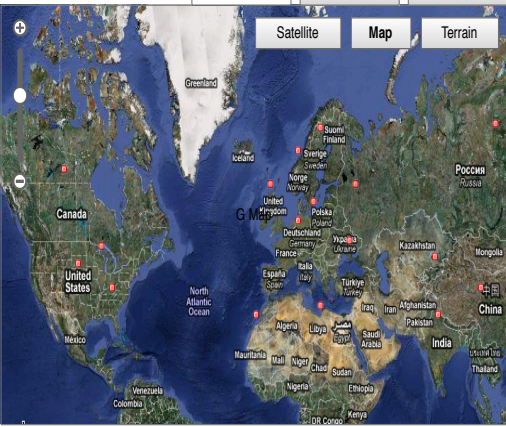
5 **Brochures:**

[NYC Good times](#)
[City Sites](#)
[NY Subways](#)
[Off Beat NYC](#)
[Ferrys](#)
[Ellis Island](#)

Links:

[Geocities Hawaii](#)
[Geocities Hawaii](#)
[Geocities Hawaii](#)
[Geocities Hawaii](#)
[Geocities Hawaii](#)
[Geocities Hawaii](#)

6 **Map:** [View Larger](#)



or Cancel Add to promotions Add to TravelTribe






7

Welcome Skot

Performance Media Group
You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
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555-555-555
-  **M. Scott**
scott@acme.com
555-555-555
-  **R. Howard**
howard@acme.com
555-555-555

[View All >](#)

1. Hero Image / Promo Name / Location

Each itinerary should have title, location and hero photo for the ability to display all properties of the trip clearly.

2. Pricing and fees

A price must be given for the desired trip. While it can be changed on a case by case basis, there needs to be a initial price set

3. Itinerary Description

this is a text only summary of the trip.

4. Travel Date Range

Travel dates must be given at creation. Book by dates aren't necessary as they will only be available during their booking windows. When the date ranges are selected via the calendar, the planner section below populates with the selected number of days.

5. Links and Brochures

Users can give clients the ability to download pdfs or external links. we should be able to convert their own docs to pdf via our software.

6. Planner

The planner will have the abilities to add events, per day. see next page for interaction.

7. Submission abilities

When the user has finished building their package, they will have the option to either add it to their list of promotions, send it to a specific client or add it to their travel tribe profile.

Agency Builder UX / UI

Wireframe agent itenary interaction

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder
Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Name of Promotion:

Country:

Region:

Pricing:

Additional Fees:

Description:

Select a date range

December 2008

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Select Today

To

December 2008

S	M	T	W	T	F	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

Select Today

Trip Length

5 Days

Welcome Skot

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- M. Scott**
scott@acme.com
555-555-555
- R. Howard**
howard@acme.com
555-555-555

[View All >](#)

Day 1 Add Event

Ground Zero Remove

Katz's Deli Remove

MOMA Remove

Central Park Remove

Day 2 Add Event

Katz's Deli Remove

Ground Zero Remove

MOMA Remove

Central Park Remove

Day 3 Add Event

Katz's Deli Remove

Ground Zero Remove

Chelsea Hotel Remove

MOMA Remove

Central Park Remove

Day 4 Add Event

Katz's Deli Remove

Ground Zero Remove

Chelsea Hotel Remove

MOMA Remove

Central Park Remove

Day 5 Add Event

Katz's Deli Remove

Ground Zero Remove

Chelsea Hotel Remove

MOMA Remove

Central Park Remove

Create or Cancel

Add to promotions

Add to TravelTribe

send

Brochures: Add

- [NYC Good times](#) (remove)
- [City Sites](#) (remove)
- [NY Subways](#) (remove)
- [Off Beat NYC](#) (remove)
- [Ferrys](#) (remove)
- [Elis Island](#) (remove)

Links: Add

- [Geocities Hawaii](#) (remove)
- [Geocities Hawaii](#) (remove)
- [Geocities Hawaii](#) (remove)
- [Geocities Hawaii](#) (remove)
- [Geocities Hawaii](#) (remove)
- [Geocities Hawaii](#) (remove)

Map: [View Larger](#)

Add Event

Add attraction, location or event

Browse

Empire State Building
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris dictum risus eu felis imperdiet vehicula.

Add Event Cancel

1. Adding events.

When selecting the 'add events' button, a window will appear which will autofill when types in. when found, an image and short description will appear.

Agency Builder UX / UI

Wireframe agent dashboard themes

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Promotions

Name	Date Modified	Add
example1	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
example2		<input type="checkbox"/>
example3		<input type="checkbox"/>
example4		<input type="checkbox"/>
example5		<input type="checkbox"/>

Advertisers

Optional Title	Skin	Link to somewhere...
Listbox item name...		Listbox item description...
Listbox item name...		Listbox item description...
Listbox item name...		Listbox item description...
Listbox item name...		Listbox item description...
Listbox item name...		Listbox item description...

Reviews

Name	Date Modified	Add
example1		<input type="checkbox"/>
example2		<input type="checkbox"/>
example3		<input type="checkbox"/>
example4		<input type="checkbox"/>
example5		<input type="checkbox"/>

Brochures

Name	Date Modified	Add
example1		<input type="checkbox"/>
example2		<input type="checkbox"/>
example3		<input type="checkbox"/>
example4		<input type="checkbox"/>
example5		<input type="checkbox"/>

Suppliers

Name	Date Modified	Add
example1		<input type="checkbox"/>
example2		<input type="checkbox"/>
example3		<input type="checkbox"/>
example4		<input type="checkbox"/>
example5		<input type="checkbox"/>

Publish site

1 2 3

Messages

Name	Date Modified	Add
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M. Andrew Misto	Interested in Package	03/23/2010
Robert Dabolina	Interested in Deal	03/23/2010
Krishna Misto	Interested in Package	03/23/2010
Diane Sawyer	Interested in Deal	03/23/2010
Curt Schilling	Interested in Package	03/23/2010
David Ortiz	Interested in Deal	03/23/2010
M. Andrew Misto	Questions?	03/23/2010

Page list

Specialty: Adventure Vacations

Site Themes Custom theme Site Layout

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

Done or Cancel

[PREVIEW YOUR SITE](#)

Contacts

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[View All >](#)

Page Editor

Select your page: About Us [Pop out >](#)

Format Font Size A B U

enter text

File Uploader

Please upload a file

Full List

- Item 1
- Item 2
- Item 3
- Item 4

Your uploaded Files

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

Analytics

Full Graph Title Goes Here

Subtitle appears here if it exists

X Axis Label	Y Axis Label
0	12
10	12
20	13
30	13
40	8
50	12
60	13

Full Chart Title Goes Here

Subtitle appears here if it exists

- Category A 50%
- Category B 13%
- Category C 12%
- Category D 25%

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Creator Skot Kremen
Modified Tue Aug 31 2010

208 / 462

Agency Builder

Visit your website

- Site
- Account
- Reports
- Suppliers
- Promotions
- Messaging
- Support

Ad Revenue

Keywords Add Keywords

agriculture	12	agriculture	12
autos	72	autos	72
business	345	business	345
cities	65	cities	65
companies	254	companies	254
companies	254	companies	254

SEO

Referrers

Travel Network

Settings

SEO Tips

Gain more visitors By:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse ut purus. Suspendisse tristique. Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor. Donec lectus turpis, tempor id, cursus vitae.

Cras et sem at odio porttitor mattis. Donec dignissim ornare tortor.

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5. Si quaedam nimis antiquae

Contacts

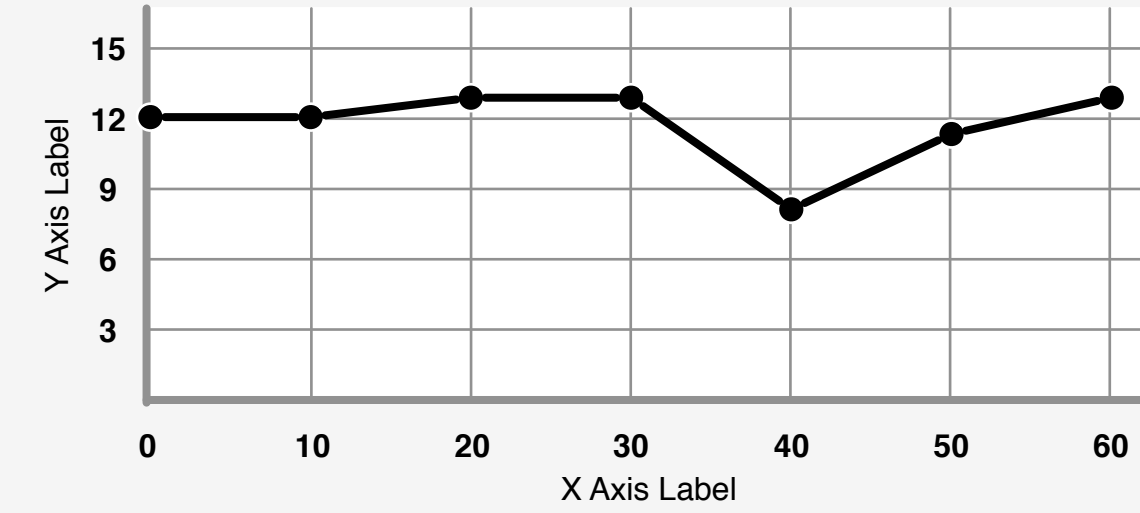
- D. Schrute**
schrute@acme.com
555-555-555
- J. Halpert**
halpert@acme.com
555-555-555
- P. Beesly**
beesly@acme.com
555-555-555
- M. Scott**
scott@acme.com
555-555-555
- R. Howard**
howard@acme.com
555-555-555

[View All >](#)

Conversion

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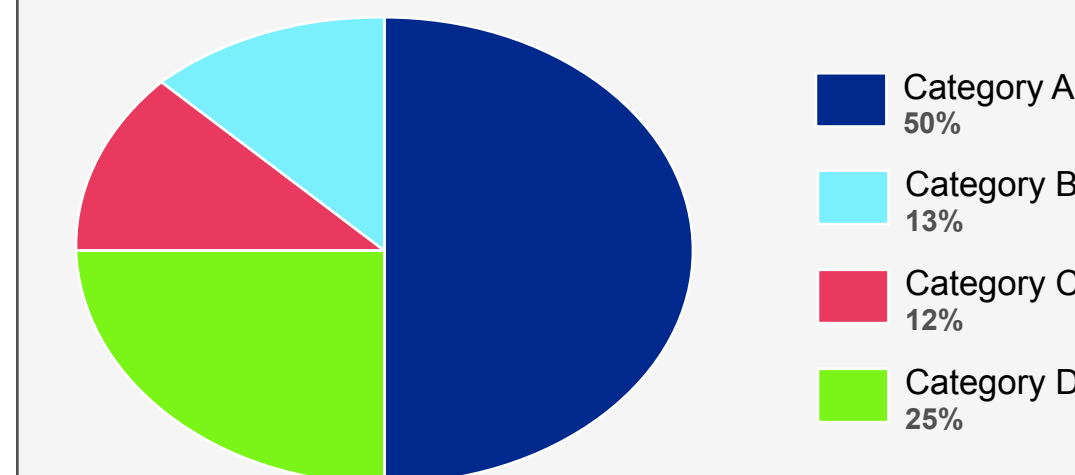
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Traffic by page:

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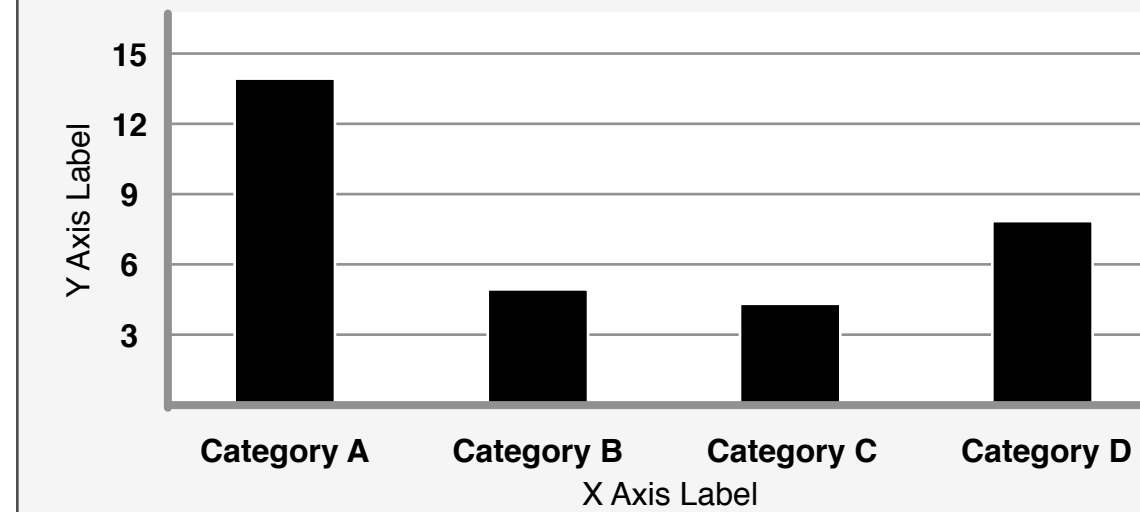


- 40 Booking
- 24 Packages
- 5 Blog
- 65 Contact
- 3 About Us
- 4 Deals
- 63 News
- 9 Reviews
- 66 chat
- Media / Press
- Articles
- Travel Info
- Alerts
- Videos
- Custom page
- Agent List
- Search
- Links

Customer Requests:

Full Chart Title Goes Here

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- 40 Articles
- 24 Travel Info
- 5 Alerts
- 65 Videos
- 3 Custom page
- 4 Agent List
- 63 Search
- 63 Links

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Agency Builder UX / UI

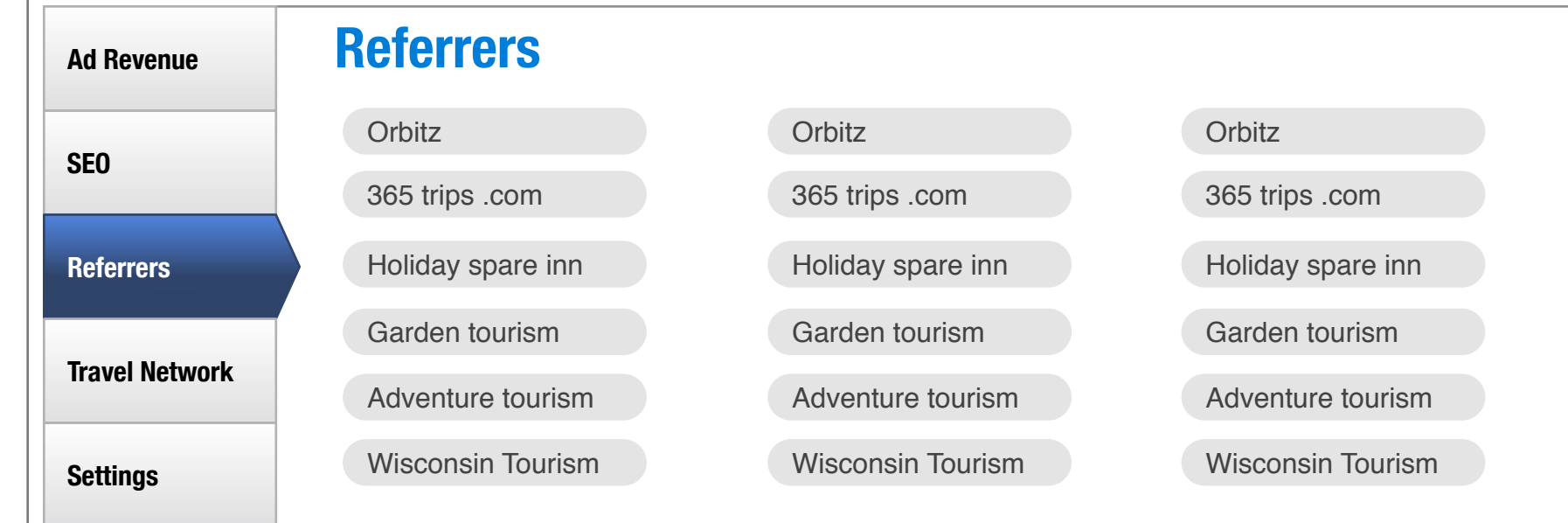
Wireframe agent reports 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

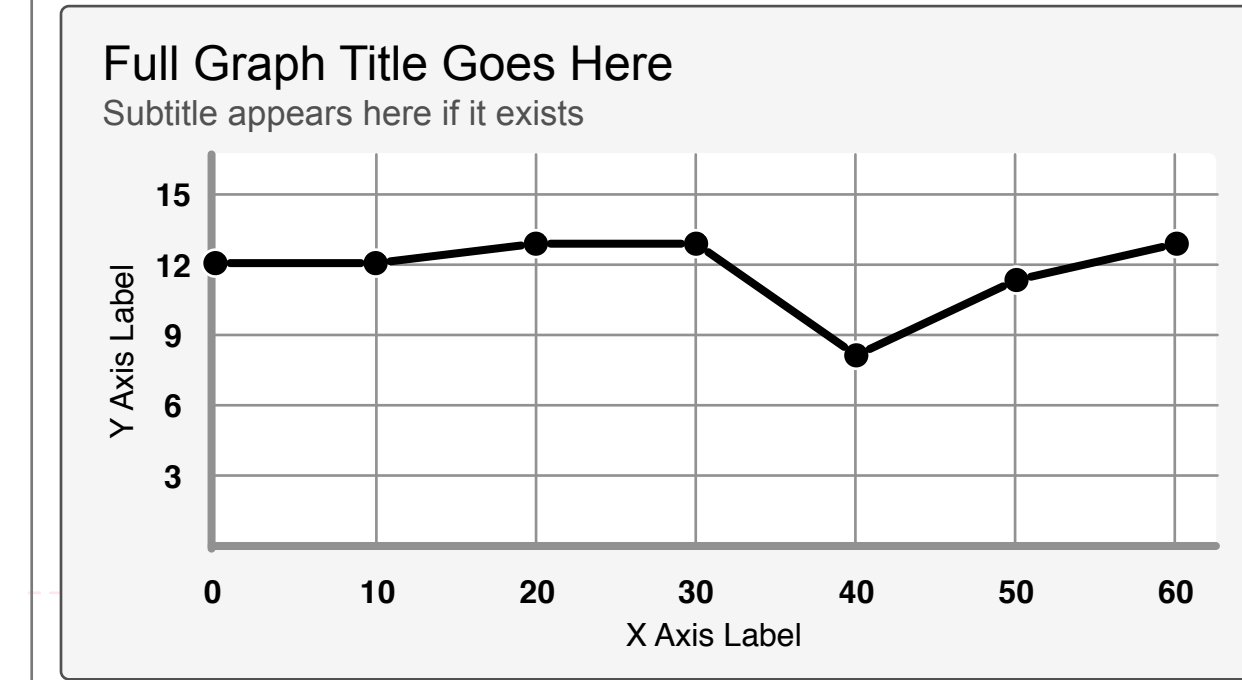
Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support



Conversion



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Conversion is up by:

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Welcome Skot

Performance Media Group

You have 5 Notifications

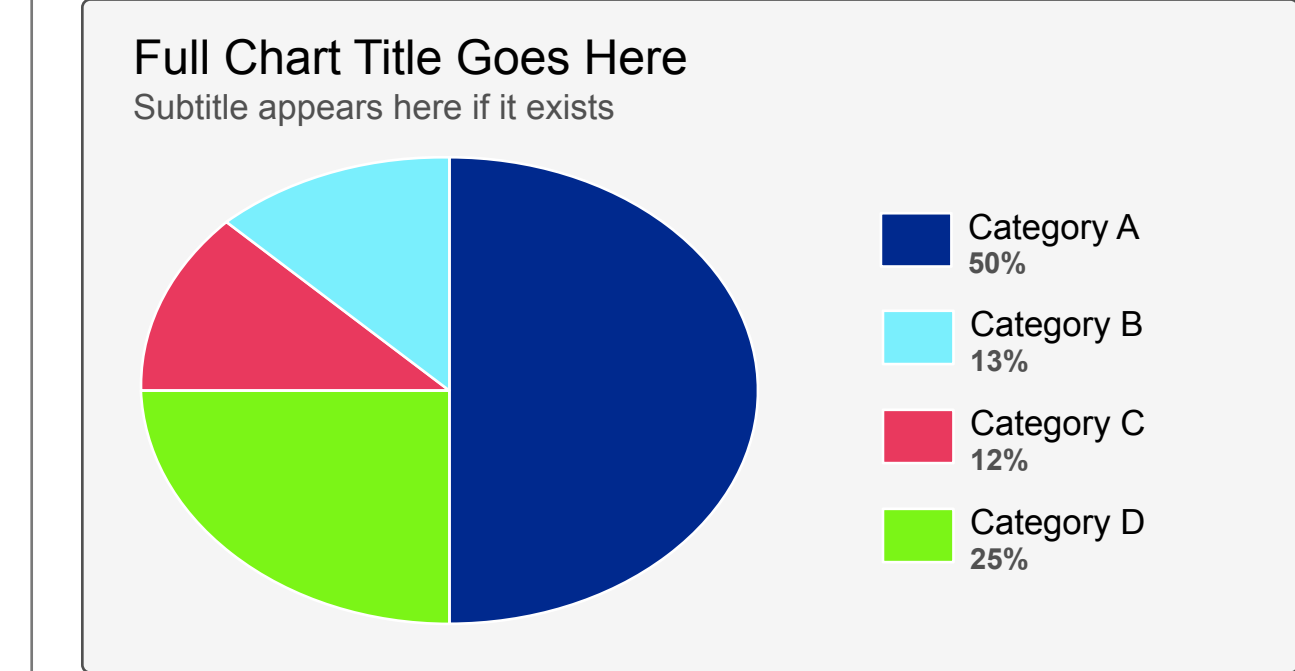
1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
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- R. Howard**
howard@acme.com
555-555-555

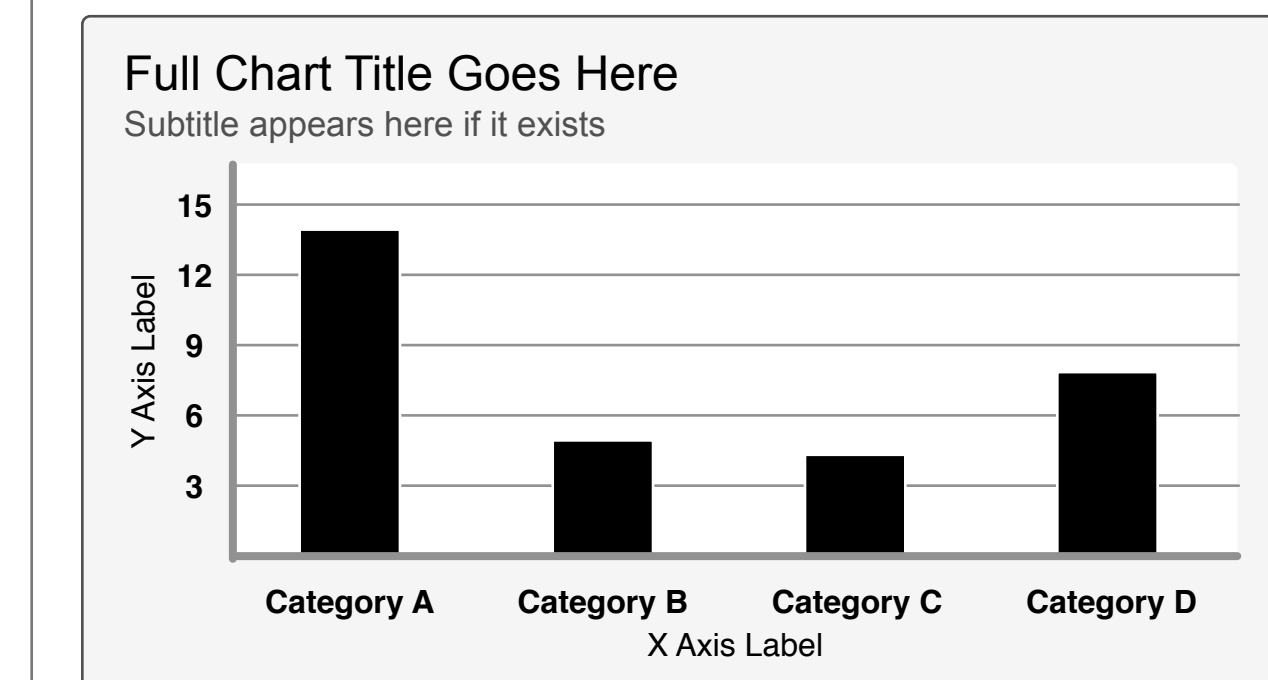
[View All >](#)

Traffic by page:



- 40 Booking
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Customer Requests:



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Agency Builder

Visit your website

- Site
- Account
- Reports
- Suppliers
- Promotions
- Messaging
- Support

Travel Network

Network	Contact Name	Contact info
Bermuda	John Doe	email
Alaska	Jane Smith	732-552-3049
Mexico	Tom Daschle	email
Punta Cana	Jim Puglisi	mail address
Israel	Rachel Khayat	630-273-1832
Ireland	John O'Leary	email
North Africa	Marc Friedman	email
Hinterlands	Eartha Harris	905-798-9875

Bermuda
John Doe
john@bermuda.com

111 Mockingbird lane
ralighy, Bermuda
93hfeop1
<http://www.bermuda.com>

◀ Prev. 1 2 3 4 5 Next ▶

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
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Contacts

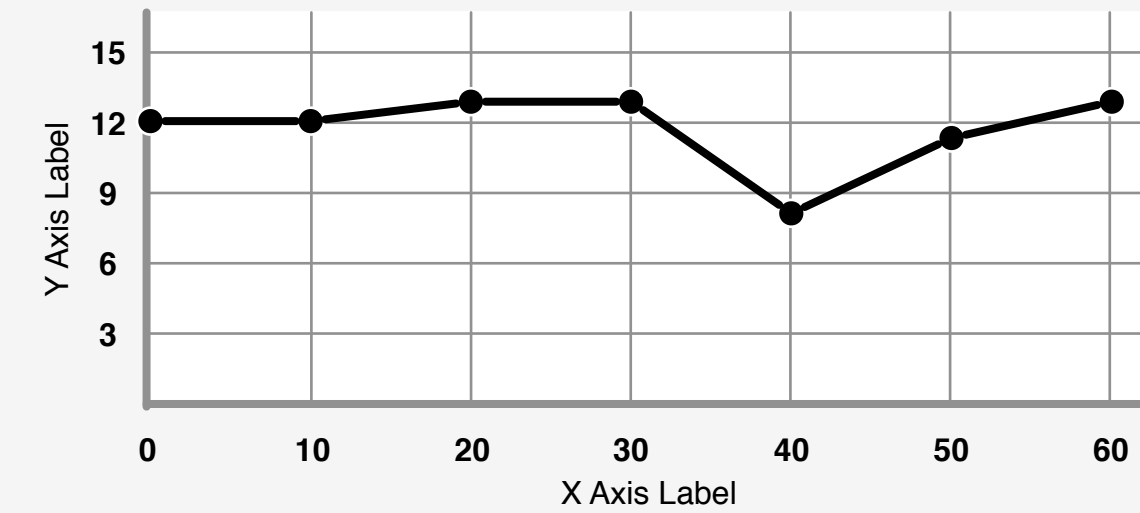
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Conversion

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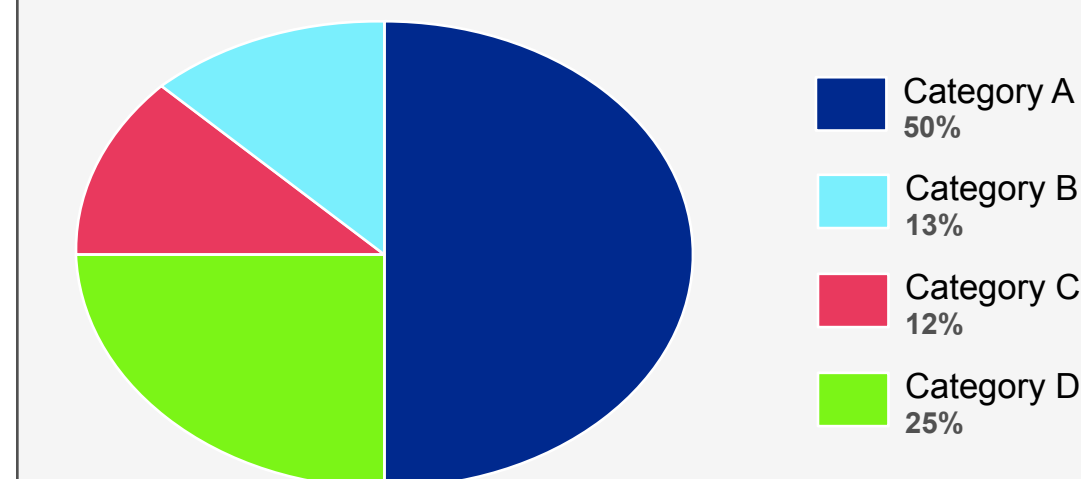
Conversion is up by:

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Traffic by page:

Full Chart Title Goes Here

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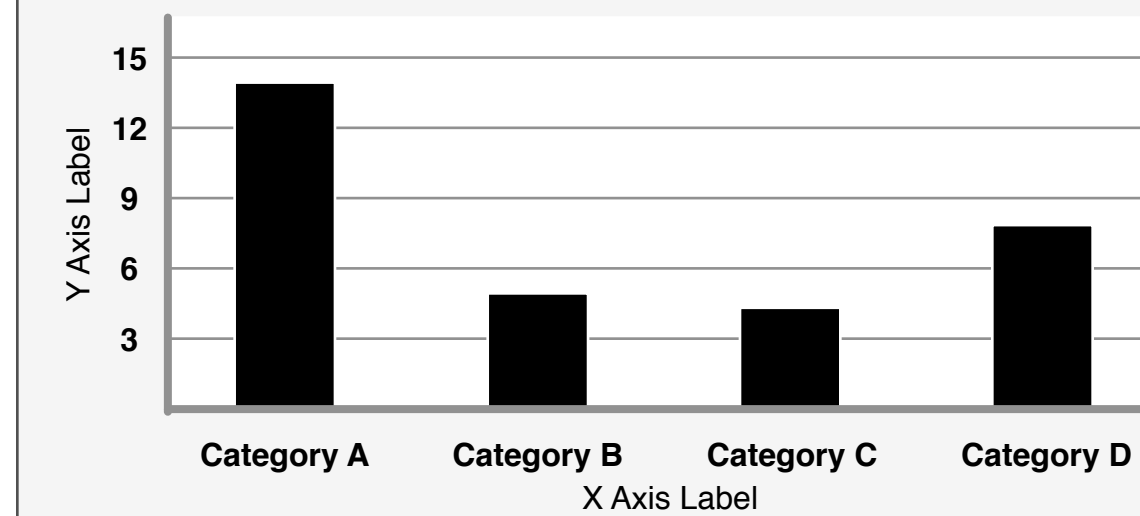


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Customer Requests:

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Agency Builder

Visit your website

- Site
- Account
- Reports
- Suppliers
- Promotions
- Messaging
- Support

Settings

Add Reporting Notifications

Full List: SEO, Traffic Updates, Referrers, Customer requests

My Items: none

Send to email address:

submit

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
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Contacts

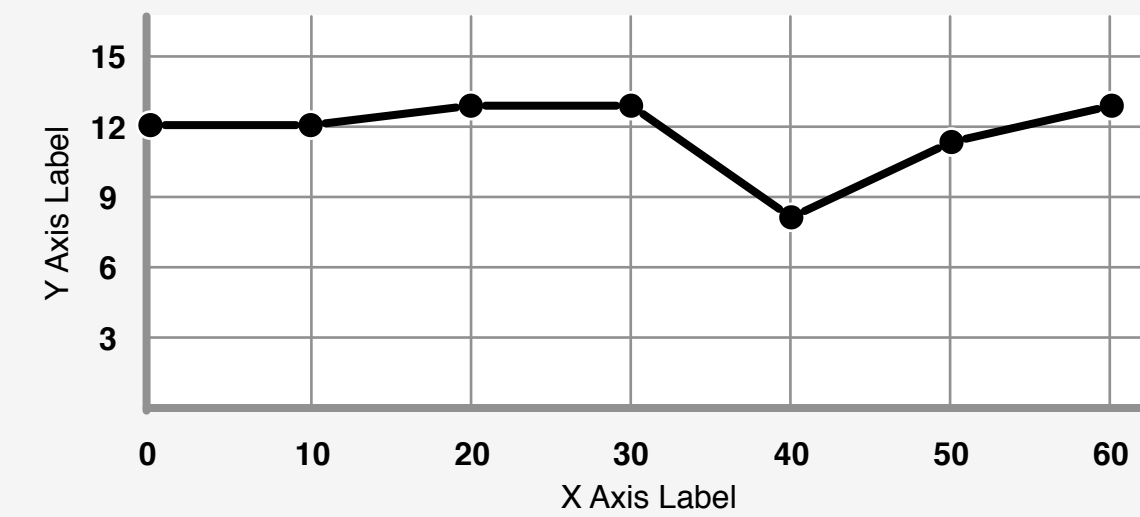
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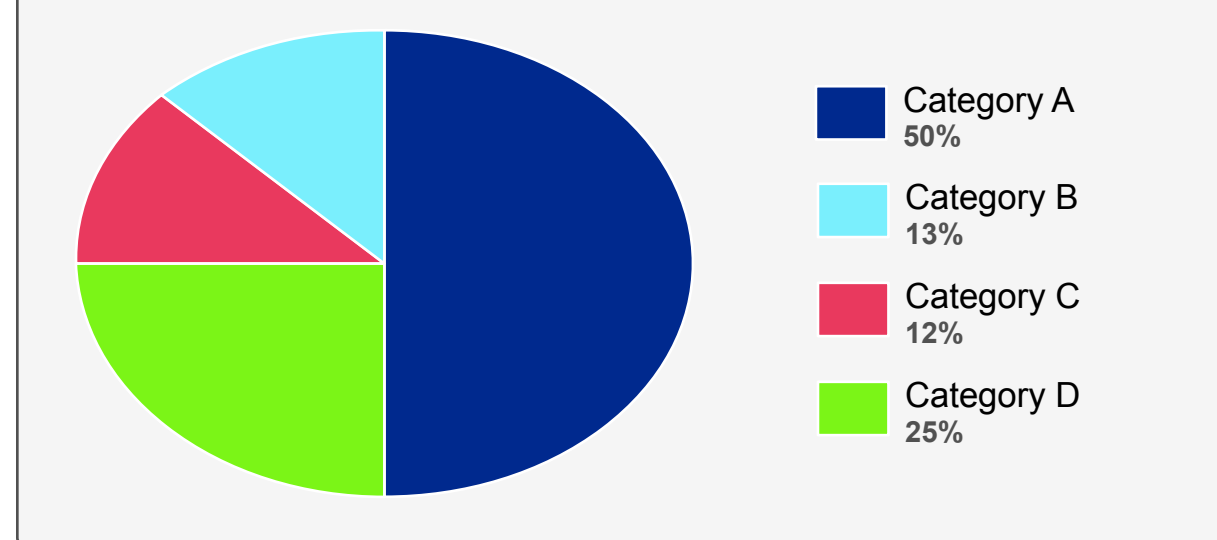
Conversion is up by:

40%

Traffic by page:

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Subtitle appears here if it exists

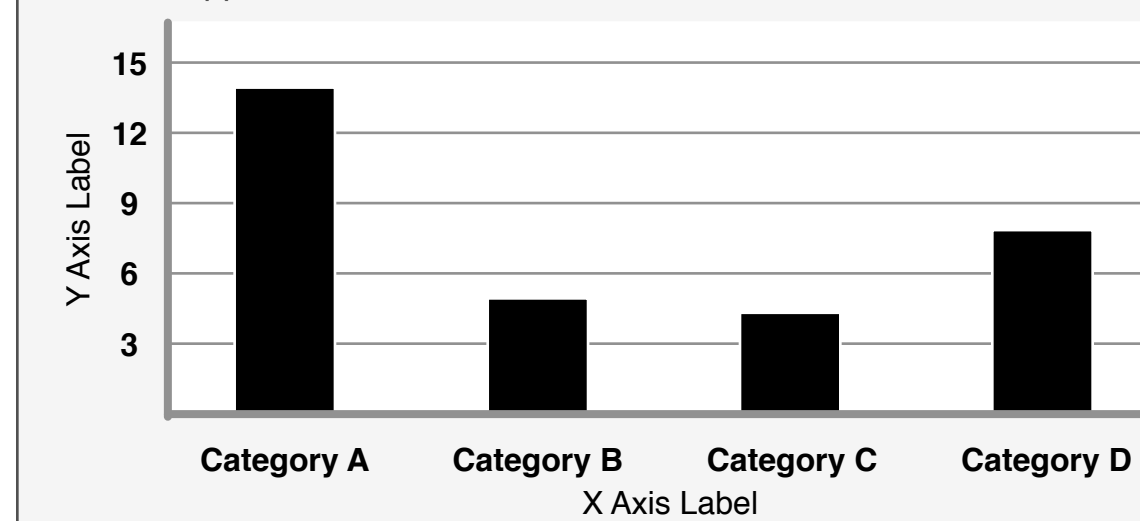


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Agency Builder UX / UI

Wireframe agent account

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Users List

Site User	Permissions	enable
Ron MacD	Agent	<input type="checkbox"/>
Bob Schif	Admin	<input checked="" type="checkbox"/>
Katie Bell	Writer	<input checked="" type="checkbox"/>
Ron Weasley	Intern	<input type="checkbox"/>
Harry Potter	Intern	<input checked="" type="checkbox"/>
Michael Korner	Agent	<input checked="" type="checkbox"/>
Tom Ohse	Agent	<input type="checkbox"/>
Tim O'Kefe	Agent	<input checked="" type="checkbox"/>
Robert Smith	Admin	<input checked="" type="checkbox"/>
Jan Hammer	Admin	<input type="checkbox"/>
Harold Faltem	Agent	<input checked="" type="checkbox"/>
Jake Ryan	Admin	<input checked="" type="checkbox"/>
Miley Stewart	Agent	<input checked="" type="checkbox"/>
Oliver Oaken	Intern	<input checked="" type="checkbox"/>
Lindsay Janes	Agent	<input checked="" type="checkbox"/>
Brad Rhodes	Agent	<input checked="" type="checkbox"/>
Simon LeBon	Agent	<input checked="" type="checkbox"/>
Nick Rhodes	Agent	<input checked="" type="checkbox"/>
Jon Taylor	Agent	<input type="checkbox"/>

[Add User](#) or Cancel

Billing

Your Subscription Plan

You are currently on the xxx plan. This allows you xxx and xxx.
You can upgrade and get xxx + xxx

Your billing cycle renews on: **March 27th**

Payment preferences

Billing Address ([update](#))
Scott Kremen
111 South Second Ave
Highland Park NJ, 08904

Payment Method ([update](#))
Mastercard ending in XXXX, expires 8/2010

[Next Invoice](#) [Current Statement](#)

Contact Information

 ([update](#))
Scott Kremen
(888)555-1212
skremen@traveltribe.com

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
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halpert@acme.com
555-555-555
- P. Beesly**
beesly@acme.com
555-555-555
- M. Scott**
scott@acme.com
555-555-555
- R. Howard**
howard@acme.com
555-555-555

[View All >](#)

Requests

Customer or Screen name	Related Query	Date	Request type	processed
Ron MacD	Brazil Promotion	March 15, 2010	Pamphlet	<input checked="" type="checkbox"/>
Bob Schif	Mexico	March 15, 2010	Letter	<input type="checkbox"/>
Katie Bell	Australia	March 15, 2010	Pamphlet	<input checked="" type="checkbox"/>
Ron Weasley	Skiing Special	March 15, 2010	Phonecall	<input type="checkbox"/>
Harry Potter	Summer fun	March 18, 2010	Pamphlet	<input checked="" type="checkbox"/>
Michael Korner	Car rental deals	March 18, 2010	Pamphlet	<input type="checkbox"/>
Tom Ohse	All-inclusive costa rica	March 18, 2010	Pamphlet	<input checked="" type="checkbox"/>
Tim O'Kefe	Mexico fun promotion	March 25, 2010	Letter	<input type="checkbox"/>
Robert Smith	Florida in the summer deals	March 25, 2010	Pamphlet	<input checked="" type="checkbox"/>
Jan Hammer	Alaskan cruise	April 3, 2010	Phonecall	<input checked="" type="checkbox"/>
Harold Faltem	Just starting my vacation	April 3, 2010	Pamphlet	<input type="checkbox"/>

Website Address

Your Website is located at:
<http://www.travelbuilders.com/theagency>

Custom Web Address
Build your name recognition with your own custom domain

[Click here to get started](#)

Advertising

Advertise on your site with Google Adwords
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In euismod tellus sit amet magna

Username:

Password:

[Connect](#)

Associates and Network

Network	Contact Name	Contact info
Bermuda	John Doe	email
Alaska	Jane Smith	732-552-3049
Mexico	Tom Daschle	email
Punta Cana	Jim Puglisi	mail address
Israel	Rachel Khayat	630-273-1832
Ireland	John O'Leary	email
North Africa	Marc Friedman	email
Hinterlands	Eartha Harris	905-798-9875

[Add Network](#)

1. For info
see 'dashboard account'

Agency Builder UX / UI

Wireframe agent account 2

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

Users List

Site User	Permissions	Site User
Ron MacD	Agent	Tom Oshe
Bob Schif	Admin	Position
Katie Bell	Writer	Agent
Ron Weasley	Intern	User Access
Harry Potter	Intern	<input type="radio"/> Site administrator
Michael Korner	Agent	<input checked="" type="radio"/> Content Creator
Tom Oshe	Agent	<input type="radio"/> User
Tim O'Kefe	Agent	Done
Robert Smith	Admin	
Jan Hammer	Admin	
Harold Faltem	Agent	
Jake Ryan	Admin	
Miley Stewart	Agent	
Oliver Oaken	Intern	<input checked="" type="checkbox"/>
Lindsay Janes	Agent	<input checked="" type="checkbox"/>
Brad Rhodes	Agent	<input checked="" type="checkbox"/>
Simon LeBon	Agent	<input checked="" type="checkbox"/>
Nick Rhodes	Agent	<input checked="" type="checkbox"/>
Jon Taylor	Agent	<input type="checkbox"/>

Add User or Cancel

Billing

Your Subscription Plan

You are currently on the xxx plan. This allows you xxx and xxx. You can upgrade and go to xxx + xxx.

Renewal Date: **March 27th**

Payment preferences

Billing Address (update)
Scott Kremen
111 South Second Ave
Highland Park NJ, 08904

or Cancel Method (update)
Mastercard ending in XXXX, expires 8/2010

Next Invoice Current Statement

Contact Information (update)

Scott Kremen
(888)555-1212
skremen@traveltribe.com

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
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Katie Bell	Australia
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Michael Korner	Car rental deals
Tom Oshe	All-inclusive costa rica
Tim O'Kefe	Mexico fun promotion
Robert Smith	Florida in the summer deals
Jan Hammer	Alaskan cruise
Harold Faltem	Just starting my vaction

Ron MacD Brazil Promotion

March 15, 2010 Letter

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed eu nibh a leo dapibus tristique vel non nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean egestas figula quis nisi ultrices aliquet. Mauris sodales tempus leo, et ultrices sem

March 18, 2010 Reply

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed eu nibh a leo dapibus tristique vel non nulla. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean egestas figula quis nisi ultrices aliquet. Mauris sodales tempus leo, et ultrices sem

Reply Forward to agent

Website Address

Your Website is located at:
<http://www.travelbuilders.com/theagency>

Custom Web Address
Build your name recognition with your own custom domain

[Click here to get started](#)

Advertising

Google AdSense

Advertise on your site with Google Adwords

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Username:

Password:

[Connect](#)

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Network	Contact Name	Contact info
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Alaska	Jane Smith	732-552-3049
Mexico	Tom Daschle	email
Punta Cana	Jim Puglisi	mail address
Israel	Rachel Khayat	630-273-1832
Ireland	John O'Leary	email
North Africa	Marc Friedman	email
Hinterlands	Eartha Harris	905-798-9875

[Add Network](#)

1. For info

see 'dashboard account'

2. Role setting

With this pop-up, the admin will be able to select roles for people in their agency. When selected, the info in the main window for this section will auto update.

Agency Builder UX / UI

Wireframe agent employee wizard

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

Gender: Female
Location: United States
Phone: 555-555-1212
email: Katie@yahoo.com

Employee Profile

[Import your traveltribe profile](#)

Katie Rowland
Bio

TravelTribе User name
[Not a member? Find out more.](#)
 Facebook User name
 Twitter User name
 LinkedIn Username

Upload photo

Gender: Female
Phone: - - Ext.
Location: Florida
Email: text

Your Specialties

Add a specialty

Egypt

Lifestyle	12	LGBT	12
Bahamas	72	Tropical	72
business	345	Florida	345
Disney	65	New York	65
Hollywood	254	United Kingdom	254
Ireland	254	Israel	254

1.0

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- M. Scott**
scott@acme.com
555-555-555
- R. howard**
howard@acme.com
555-555-555

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Photos by Katie Rowland

Upload a photo
 text

Your Promotions

Listbox item name..
Listbox item decription...
[Link to somewhere..](#)

Listbox item name..
Listbox item decription...
[Link to somewhere..](#)

Listbox item name..
Listbox item decription...
[Link to somewhere..](#)

Listbox item name..
Listbox item decription...
[Link to somewhere..](#)

1. Adding specialties

If a specialty isn't available from a pull down, then an option of add custom will appear and an area will appear where the agent (or user) can add a custom specialty. When custom specialty is selected a modal pop-up will appear asking them to enter their specialty. It will then be added to the list in the same format.

Agency Builder UX / UI

Wireframe agent employee


1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

Employee Profile

Katie Rowland
f b t g+ m e+ h+ v



Gender: Female
Location: United States
Phone: 555-555-1212
email: Katie@yahoo.com

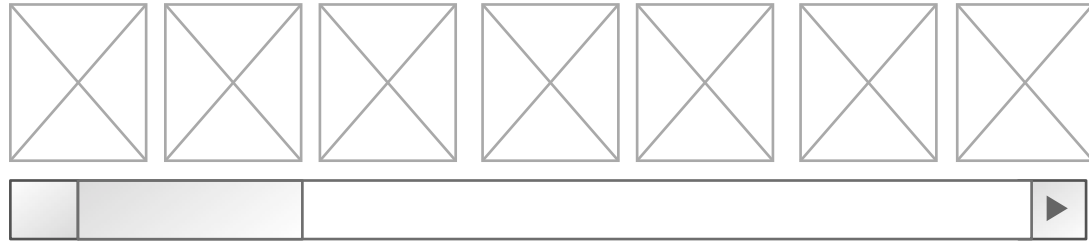
Biography

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec nec nulla eget augue imperdiet auctor? Donec vulputate lacinia aliquam. Donec ultricies, nisi vel condimentum lobortis, magna enim vestibulum metus, a consequat felis orci at arcu. Phasellus vel lorem suscipit leo vestibulum tempor.

Katie's Specialties

Lifestyle	12	LGBT	12	Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec nec nulla eget augue imperdiet auctor? Donec vulputate lacinia aliquam. Donec ultricies, nisi vel condimentum lobortis, magna enim vestibulum metus, a consequat felis orci at arcu. Phasellus vel lorem suscipit leo vestibulum tempor.
Bahamas	72	Tropical	72	
business	345	Florida	345	
Disney	65	New York	65	
Hollywood	254	United Kingdom	254	
Ireland	254	Israel	254	

Photos by Katie Rowland



Employee Tribes

Invite to my TravelTribe

Katie's TravelTribes

- Reggae Music
Super Small Disclaimer Text
- Reggae Music
Super Small Disclaimer Text
- Egypt
Super Small Disclaimer Text
- World Traveller
Super Small Disclaimer Text
- Business Travels
Super Small Disclaimer Text

[See all my tribes>>](#)






Performance Media Group

Welcome Skot

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
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-  **M. Scott**
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555-555-555
-  **R. Howard**
howard@acme.com
555-555-555

[View All >](#)





Testimonials

[Leave a testimonial](#)

-  **dwright** said
Car chases are interesting, but spelling is more important. Please take a moment to ask yourself this question before reading this w
-  **Jon** said
Lorem ipsum dolor sit amet, consectetur adipiscing elit. In ut eros enim, non rhoncus nibh. Mauris sollicitudin tortor ac urna imperdiet ac feugiat dui elementum.

◀ Prev. 1 2 3 4 5 Next ▶

Katie's Deals

-  Listbox item name..
Listbox item decription...
[Link to somewhere..](#)
-  Listbox item name..
Listbox item decription...
[Link to somewhere..](#)
-  Listbox item name..
Listbox item decription...
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Website Address

Your custom domain name

Travelbuilders can register your new personal domain in a few easy steps.

1. Search to see if your domain is available.

Domain name (ie - yahoo.com) This domain name is available!

2. Register your new domain.

or Cancel

If you own a web domain, you can connect directly to your personal web address by having travelbuilders host your domain name.

To use travelbuilders with your personal domain, you will need:

- A registered domain name that you control

To get started with your personal domain, click Add Domain.

[View step-by-step instructions.](#)

Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Contacts



- D. Schrute**
schrute@acme.com
555-555-555
- J. Halpert**
halpert@acme.com
555-555-555
- P. Beesly**
beesly@acme.com
555-555-555
- M. Scott**
scott@acme.com
555-555-555
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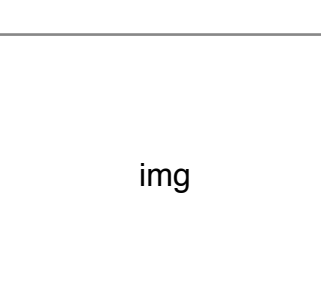
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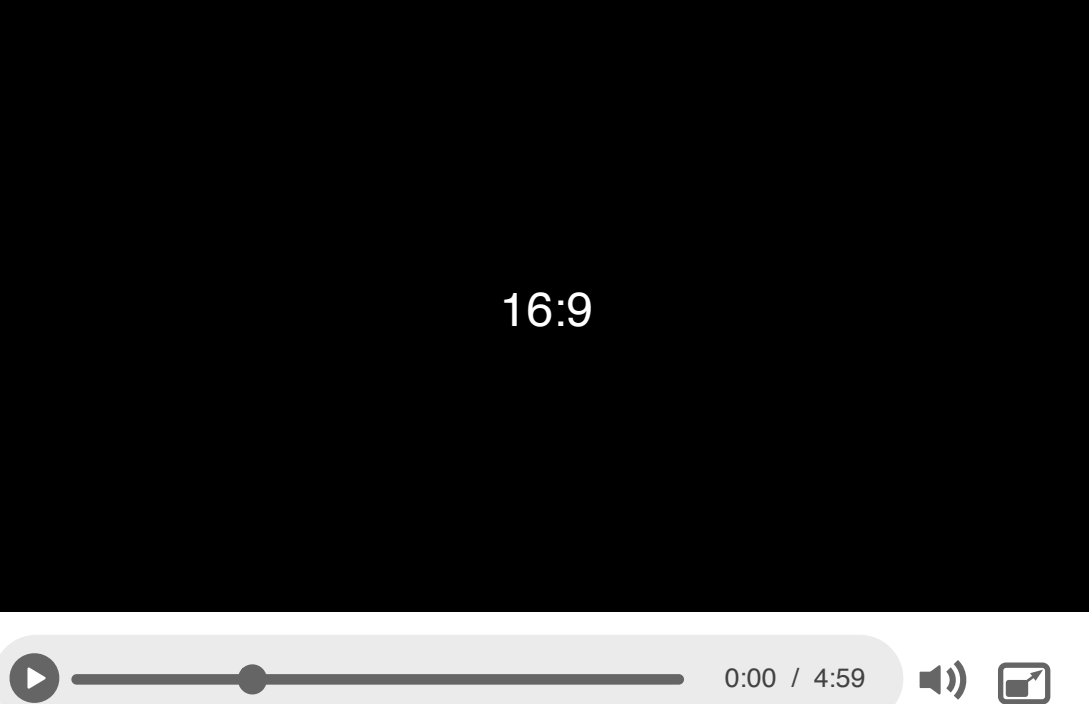
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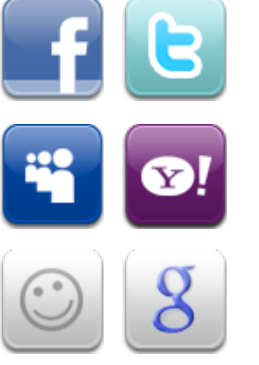
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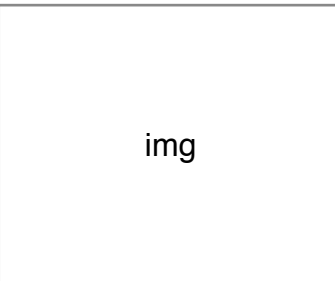
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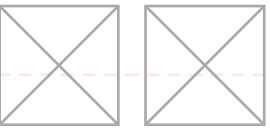
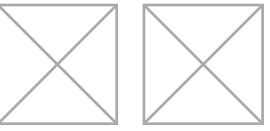


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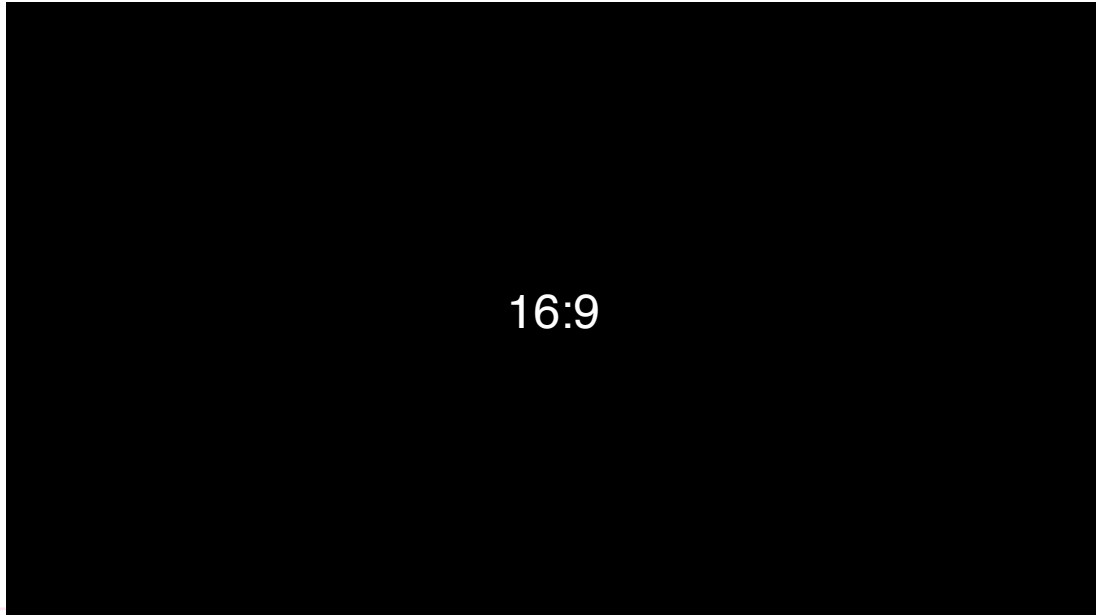
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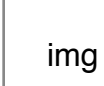


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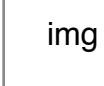
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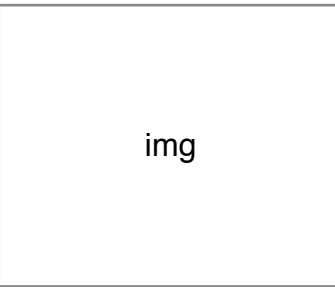
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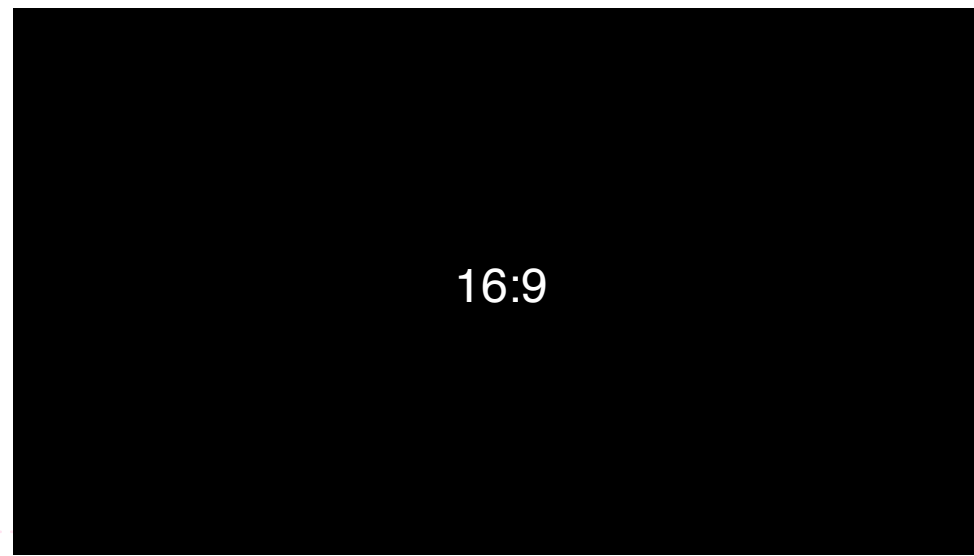
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


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Agency Builder UX / UI

wireframe agent builder edits



1. Layout grids for website

- 1.1 The Agent builder layout system is laid out in a collection of preset grids based on navigation and the like. There are multiple grids based on standard layouts for ease of use. Each of these will have contextual components which are all draggable and editable in line.
- 1.2 When a item is dragged in from the side bar, the gridded area will appear with a list of options will appear giving the list of options available to a specific box.

2. Intelligent tracking of content.

- 2.0 When a separate grid item with relative content appears and option will be given to the customer to share the classifications for the previous classification of content added. If chosen not to share the classification with the previous grid element, then another list of options will appear.

3. Scheme Information

- 3.1 Color schemes will be denoted by specialty and destination.
- 3.2 The scheme builder will launch in a lightbox in the current window displaying a list of options affecting the global look and feel of the site.

4. Draggable content elements

- 4.1 Draggable content is broken up into categories for recognition value in terms of the customer. In terms of building future versions, it will be easier for PMG to add content where categories are lacking. This is also helpful in terms of user research, as this also can be broken in to categories.
- 4.2 Sections can be added to the customer's website using a drag and drop construct. As the components are brought in, they will populate as options in the sections. Some will appear as a list of options to select when others can be edited live and in-line.

5. Search

All customer sites will contain a search function. This is useful for clients looking for all types of archived and current content.

6. Navigation

One of the elements which will always be present is a main navigation. This will be populated by the elements put on the page by the customer. At the customer's liking, there can also be secondary navigation so as to make more content accessible through the various pages. Navigation titles can be moved with drag and drop for placement as well as between main and secondary navigation.

7. Footer

A footer will be auto-generated with PMG selecting appropriate footer elements

8. Custom content

When a user drags in a custom content area, they are given the editor supplied in a wysiwyg context similar to MS Word. This will be a static area where the customer can insert formatted text, images and videos to their liking. At this point they may also include links to outside websites as well as internal pages.

9. Logo / company name.

This is uploaded at the sign up stage. If the customer wishes to change it at a later time, they can do so through the file uploader on their dashboard.

Agency Builder UX / UI

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Logo / Company name	Advertising	Search	Preview your site
Main Navigation			Color Scheme label ▾
			Launch scheme builder
Secondary Navigation	Content Area 1	Content Area 5	Social Media
			Social Links
			Travel Tribe
			Contact Information
			Email
			Live chat
			Phone
			Address
			News and events
			News articles
			Alerts
			Videos
			Travel Deals
			Agency Information
			About Us
			Testimonials
			Agent list
			Phone
			Address
			Marketing Information
			Banner Ad
			Text Ad
			Special Promo
			Custom
			Custom
			Custom content
			Preview your site
Content Area 4	Content Area 2	Content Area 6	
	Content Area 3	Content Area 7	
Footer / Tertiary Navigation			

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Logo / Company name															Search			Preview your site					
Main Navigation															Ticker / navigation			Color Scheme label ▾					
Secondary Navigation																							
Content Area 1															Content Area 5								
Content Area 2															Content Area 6								
Content Area 4					Content Area 3										Content Area 7								
Footer / Tertiary Navigation																							

Social Media

- Blog
- Social Links
- Travel Tribe

Contact Information

- Email
- Live chat
- Phone
- Address

News and events

- News articles
- Alerts
- Videos
- Travel Deals

Agency Information

- About Us
- Testimonials
- Agent list
- Phone
- Address

Marketing Information

- Banner Ad
- Text Ad
- Special Promo
- Custom

Custom

- Custom content

Preview your site

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wireframe agent builder 6

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

The wireframe shows a website layout with a header, main content area, and a sidebar. The header includes a logo area (1-10), search/help (16-19), and a preview button (20-21). The main content area is divided into eight content areas: Content Area 1 (1-15), Content Area 2 (16-19), Content Area 3 (20-23), Content Area 4 (24-27), Content Area 5 (28-31), Content Area 6 (32-35), Content Area 7 (36-39), and Content Area 8 (40-43). The sidebar on the right contains a search/help button (16-19), a preview button (20-21), a color scheme selector (22-23), a launch scheme builder button (24-25), and several category sections: Social Media (26-28), Contact Information (29-31), News and events (32-34), Agency Information (35-37), Marketing Information (38-40), and Custom (41-42). A second preview button is located at the bottom of the sidebar (43-44). The footer area (45-48) is labeled 'Footer / Tertiary Navigation'.

Logo / Company name

Search / help

Preview your site

Color Scheme

label

Launch scheme builder

Social Media

Blog

Social Links

Travel Tribe

Contact Information

Email

Live chat

Phone

Address

News and events

News articles

Alerts

Videos

Travel Deals

Agency Information

About Us

Testimonials

Agent list

Phone

Address

Marketing Information

Banner Ad

Text Ad

Special Promo

Custom

Custom

Custom content

Preview your site

Content Area 1

Content Area 2

Content Area 3

Content Area 4

Content Area 5

Content Area 6

Content Area 7

Content Area 8

Footer / Tertiary Navigation

Agency Builder UX / UI

wireframe agent builder 8

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

The wireframe shows a website layout with a main content area and a sidebar. The main content area is divided into several sections: a top header with 'Logo / Company name' and 'Search', a 'Ticker / navigation' bar, a 'Secondary Navigation' bar, and a main content grid with 11 content areas (Content Area 1-11). The sidebar on the right contains various content blocks: 'Preview your site', 'Color Scheme' (with a dropdown menu), 'Launch scheme builder', 'Social Media' (Blog, Social Links, Travel Tribe), 'Contact Information' (Email, Live chat, Phone, Address), 'News and events' (News articles, Alerts, Videos, Travel Deals), 'Agency Information' (About Us, Testimonials, Agent list, Phone, Address), 'Marketing Information' (Banner Ad, Text Ad, Special Promo, Custom), and 'Custom' (Custom content). A 'Preview your site' button is also located at the bottom of the sidebar.

Agency Builder UX / UI

wireframe agent builder 7

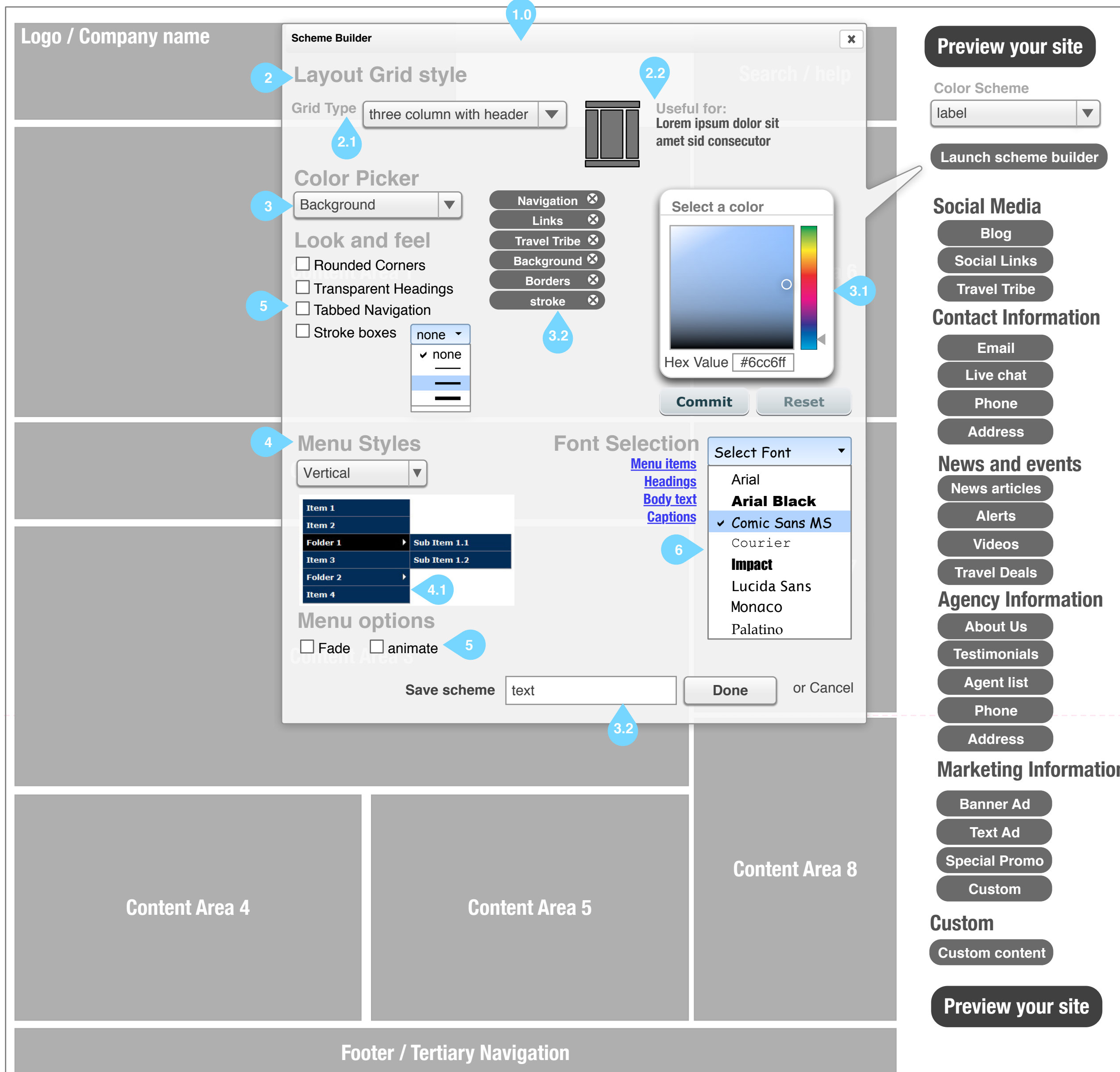
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

The wireframe shows a website layout with a main content area and a sidebar. The main content area is divided into several sections: a top header with 'Logo / Company name' and 'Contact Info'; a navigation bar with 'Navigation' and 'Search / help'; a large 'Content Area 1' block; a row with 'Content Area 2' and 'Content Area 6'; a row with 'Content Area 3' and 'Content Area 6'; a row with 'Content Area 4', 'Content Area 5', and 'Content Area 7'; and a footer with 'Footer / Tertiary Navigation'. The sidebar on the right contains a 'Preview your site' button, a 'Color Scheme' dropdown menu, a 'Launch scheme builder' button, and several category headers with sub-items: 'Social Media' (Blog, Social Links, Travel Tribe), 'Contact Information' (Email, Live chat, Phone, Address), 'News and events' (News articles, Alerts, Videos, Travel Deals), 'Agency Information' (About Us, Testimonials, Agent list, Phone, Address), 'Marketing Information' (Banner Ad, Text Ad, Special Promo, Custom), and 'Custom' (Custom content). A second 'Preview your site' button is located at the bottom of the sidebar.

Agency Builder UX / UI

wireframe agent scheme builder

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



1. Scheme Builder

1.0 The scheme builder appears in a "lightbox" when clicked on. It gives the options to change your grid, color scheme, font definitions, box styles and the ability to save it all as a custom scheme.

2. Layout Grid style

2.1 The grid layout allows the user to select from a multitude of preset grids. These are optimized for the most content in the most usable space. It is from here that content can be dragged in to specific spaces.

2.2 The selected grid is displayed next to the pull down menu. Each grid will display it's usefulness to the desired application of said grid.

3. Color picker based on selection of item

3.1 When a specific interface item is selected from the menu, a button will appear letting the user know that the menu item is color customizable.

3.2 The button list show the list of selected items. If a user wishes to go back and change one of the items, they click on the item and it restores their settings for that specific item.

4. Menu Styles (selected list)

4.1 When the specific style is selected (vertical, horizontal or none), the menus will display the type of menu in a visual context. The menus can replace the secondary (or become)

5. Look and feel

The menu options will allow the user to select fades and/or animations of their menus if they choose to include them.

6. Font Selection

The Customer will be able to select from a list of fonts to apply universally across their sites. Certain fonts fit certain moods.

7. Scheme Saving

Once a scheme is saved, it will live in the same place as all of the PMG pre-built skins. They can be selected in the same way, and become part of the customer's database of looks for their website.



1. Help System

This is based on one of the standard of internet support sections. Pioneered by netflix, it has won many awards based on user centric needs.

2. Featured Question

Most of the questions posed to the help section are common in regard to the usage of the site. In place of an FAQ this will give the user the most common questions in the hope that it will answer their problem.

3. Live Chat

Perhaps a feature of the 1.0 Launch. Live chat has proven to be a popular alternative to a call center freeing up resources. Implementation would be based on timeline and implementation concerns.

4. Keyword Search

This is the standard for search. The user poses a question, the answer appears in the box below.

5. Answer and confirmation

The answer is contextual in the answer box below. if a user clicks on one top questions, the answer will appear., Otherwise, it would contain answers from the search box.

6. Contact Form

Rather than an email link a contact form is provided, this allows for easier routing. Likewise, with this, formatting can be insured.

7. Notifications

To the logged in customer, a list of notifications will appear on most pages (not the main website, but all of the admin and profile pages). This can be any information that we provide.

8. Portable contact list

To the logged in customer, a shared contact list will appear on most pages (not the main website, but all of the admin and profile pages). This information transfers with the company not the users (if they choose to transition to their own site/company)

9. Video Tutorials

To additionally assist the customer, video tutorial of commonly used featured will be provided. These videos will exist on a separate page, containing a short paragraph explaining the feature with a link to a short video walkthrough of how to use said feature.

Agency Builder UX / UI

Wireframe agent suppliers

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

- Site
- Account
- Reports
- Suppliers
- Promotions
- Messaging
- Support

Suppliers

Supplier list					
Supplier	Headline / Description	Book By	Travel By	Audience	Add this
Table cell	Table cell	Table cell	Table cell	Table cell	<input checked="" type="checkbox"/>
Table cell	Table cell	Table cell	Table cell	Table cell	<input checked="" type="checkbox"/>
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Table cell	Table cell	Table cell	Table cell	Table cell	<input checked="" type="checkbox"/>
Table cell	Table cell	Table cell	Table cell	Table cell	<input checked="" type="checkbox"/>
Table cell	Table cell	Table cell	Table cell	Table cell	<input checked="" type="checkbox"/>

or






Welcome Skot

Performance Media Group

You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy loremzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antiquae

Contacts

-  **D. Schrute**
schrute@acme.com
555-555-555
-  **J. Halpert**
halpert@acme.com
555-555-555
-  **P. Beesly**
beesly@acme.com
555-555-555
-  **M. Scott**
scott@acme.com
555-555-555
-  **R. Howard**
howard@acme.com
555-555-555

[View All](#)



1. adding suppliers

- 1.1 when a box is checked, the user will have access to the list of the suppliers data such as news, deals and videos (etc)

Agency Builder UX / UI

Wireframe agent messaging

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

Messaging

Agency Inbox

Compose Message Delete Message Add to contacts Forward Message

Messages			
✓	John Adam Doenuts	Interested in Package	03/24/2010
✓	Sally Bingham	Interested in Deal	03/23/2010
✓	M. Andrew Misto	Interested in Package	03/23/2010
✓	Robert Dabolina	Interested in Deal	03/23/2010
✓	Krishna Misto	Interested in Package	03/23/2010
✓	Diane Sawyer	Interested in Deal	03/23/2010
✓	Curt Schilling	Interested in Package	03/23/2010
✓	David Ortiz	Interested in Deal	03/23/2010
✓	M. Andrew Misto	Questions?	03/23/2010

Contact Lists

Contact list [Add User](#)

Crusing

Name	Email	Phone Number	Home Address	Active	Comment
Ron MacD	you@gmail.com	888-512-1837	click to see	x	World Traveller
Bob Schif	you@gmail.com	888-512-1837	click to see	x	Cruiser
Katie Bell	you@gmail.com	888-512-1837	click to see	x	Difficult
Ron Weasley	you@gmail.com	888-512-1837	click to see	x	Senior
Harry Potter	you@gmail.com	888-512-1837	click to see	x	Has 4 kids
Michael Korner	you@gmail.com	888-512-1837	click to see	x	Frequent Traveller
Tom Ohse	you@gmail.com	888-512-1837	click to see		
Tim O'Kefe	you@gmail.com	888-512-1837	click to see	x	Underpays
Robert Smith	you@gmail.com	888-512-1837	click to see	x	likes Italy
Jan Hammer	you@gmail.com	888-512-1837	click to see	x	Likes Spain

Prev. 1 2 3 4 5 Next

Newsletters

Template Crusing [Save template](#)

Format Font Size **B** **I** **U** **A** **ab**

Image

Headline or important message

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec non convallis massa! Suspendisse potenti. Curabitur interdum sagittis ullamcorper! Nullam a nunc nisi, vitae tincidunt ipsum. Mauris vitae ligula eros, sed malesuada enim. Phasellus non massa dolor. Phasellus condimentum felis ac libero elementum convallis. Duis mauris quam, porta interdum aliquet interdum, sodales in metus

Call To Action

[Send to all contacts](#) [Send to custom list](#) [Reset](#)

Messaging Preferences

Contact Information

Scott Kremen
1010 Mockingbird lane, Springfield, Ma. 02472
(888)555-1212
skremen@traveltribe.com

Email Forwarding

eMail forwards to: skremen@traveltribe.com
Change address:

text

[Update](#) or Cancel

Post to Social Media

Post to your facebook or twitter account

text

[Update](#) or Cancel

Contacts

[View All](#)

- D. Schrute**
schrute@acme.com
555-555-555
- J. Halpert**
halpert@acme.com
555-555-555
- P. Beesly**
beesly@acme.com
555-555-555
- M. Scott**
scott@acme.com
555-555-555
- R. Howard**
howard@acme.com
555-555-555

Welcome Skot

Performance Media Group
You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

SQUARE POP-UP 250 x 250

SQUARE POP-UP 250 x 250

1. Note label Note label

This is a standard inbox. Mail can be forwarded to a standard email account.

2. Contact lists

- 2.1 Adding a user to contacts happens when the button is clicked and then an ajax window appears with the basic information (name, address, phone, email) additionally, there will be a short notes section.
- 2.2 To Create or edit a contact list, it is selected from the pulldown menu, with 'new' being an option. This list will then pop up in an 'ajax'. The list will auto fill with users.

3. Newsletters

- 3.1 Newsletters can be either custom written or built with preset templates for specific events or promotions. When selected from the pulldown list, the field will auto populate with our content. Likewise, if a custom newsletter is created, it can be saved and will appear in the future list.
- 3.2 Once completed a customer can send their newsletter to their entire address book or it can be send to a customer created contact list.

4. Email forwarding / Contact Info

- 4.1 The customer can choose to have their email forwarded to their account for convenience. The address can be changed at any time from this screen.
- 4.2 The customer can choose to have their email forwarded to their account for convenience. The address can be changed at any time from this screen.

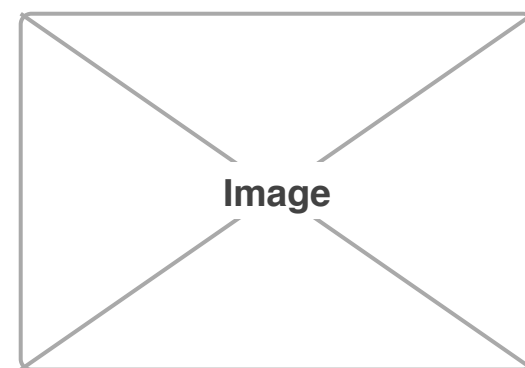
5. Posting to social media

The customer can post updates to their website from this screen, increasing their visability.

Agency Builder UX / UI

Wireframe itenary

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

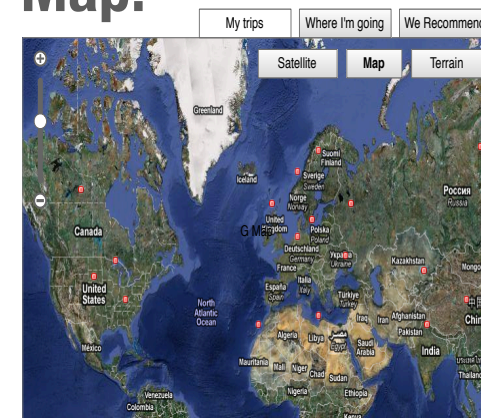


New York in Spring

Country: USA

Region: Northeast

Map:



[View Larger](#)

Brochures:

[NYC Good times](#) (remove)

[City Sites](#) (remove)

[NY Subways](#) (remove)

[Off Beat NYC](#) (remove)

[Ferry's](#) (remove)

[Ellis Island](#) (remove)

Links:

[Geocities Hawaii](#) (remove)

[Geocities Hawaii](#) (remove)

[Geocities Hawaii](#) (remove)

[Geocities Hawaii](#) (remove)

[Geocities Hawaii](#) (remove)

[Geocities Hawaii](#) (remove)

Your itinerary

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Travel date range

December 2008							To	December 2008						
S	M	T	W	T	F	S		S	M	T	W	T	F	S
30	1	2	3	4	5	6		30	1	2	3	4	5	6
7	8	9	10	11	12	13		7	8	9	10	11	12	13
14	15	16	17	18	19	20		14	15	16	17	18	19	20
21	22	23	24	25	26	27		21	22	23	24	25	26	27
28	29	30	31	1	2	3		28	29	30	31	1	2	3

[Select Today](#) [Select Today](#)

Trip Length

5 Days

Pricing:

\$999 USD

Fees:

\$4 USD

Day 1

Ground Zero	Ground Zero	Chelsea Hotel	MOMA	Central Park
Remove	Remove	Remove	Remove	Remove

Day 2

Katz's Deli	Ground Zero	Chelsea Hotel	MOMA	Central Park
Remove	Remove	Remove	Remove	Remove

Day 3

Katz's Deli	Ground Zero	Chelsea Hotel	MOMA	Central Park
Remove	Remove	Remove	Remove	Remove

Day 4

Add Event

Katz's Deli	Ground Zero	Chelsea Hotel	MOMA	Central Park
Remove	Remove	Remove	Remove	Remove

Day 5

Add Event

Katz's Deli	Ground Zero	Chelsea Hotel	MOMA	Central Park
Remove	Remove	Remove	Remove	Remove

[2](#) I'm interested in this trip or Cancel

1. Event Description

When an even is selected from the trip carousel, all the information about the event will be provided in the sider bar box.

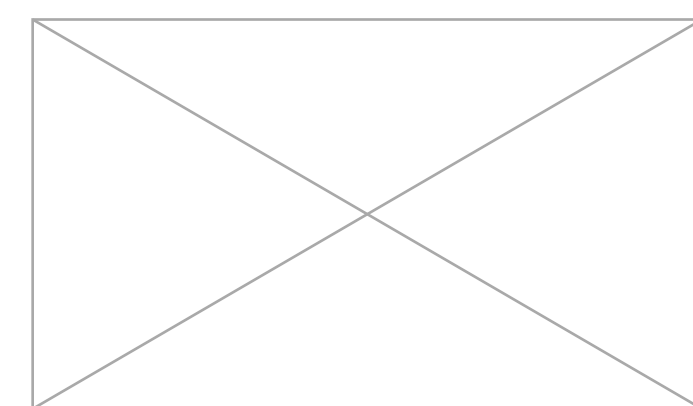
2. Sumbission

When a client is interested in a trip, the agent will either be taken to the agent's booking platform or, if unavailable (or chosen otherwise) they will be emailed the selection (sent to messaging and then forwarded if chosen)

Event Description

1.0

MOMA (Museum of Modern Art)



Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque

Agency Builder UX / UI

Wireframe article

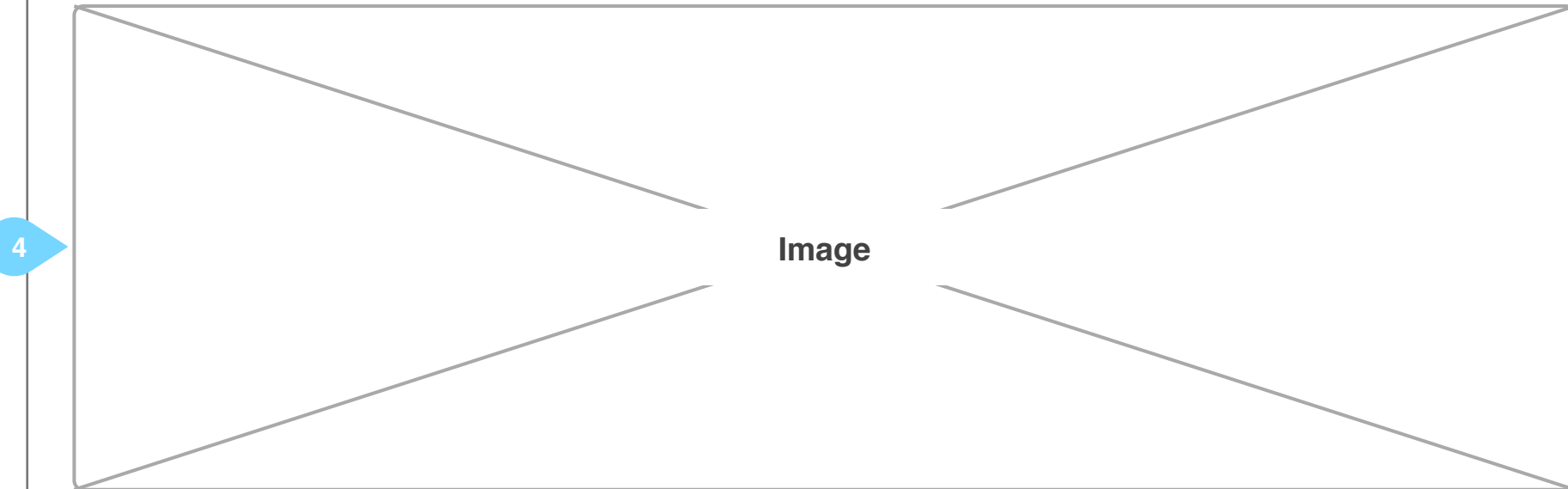
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Site Account Reports Suppliers Promotions Messaging Support

1 Title of Article

By [Katherine Bourzac](#)
March 17th, 2010 04:37 PM ET



Highlights

Lorem ipsum dolor sit amet, consectetur adipiscing elit.

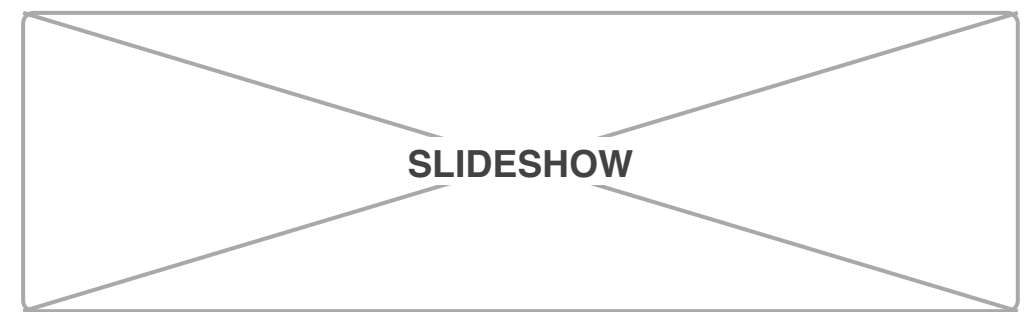
In congue elit odio, vitae dapibus ante. Pellentesque euismod arcu sit amet nisi

National Disaster Management Office spokesman Pajiliali Dobui said aerial surveillance the AP reported. Offshor he said. For more information, visit [www.fijime.com](#).

Fijian officials are assessing damage caused by Cyclone Tomas, a powerful storm that battered the northern and eastern section of the island nation for three days before heading out to sea on Wednesday. Winston Thompson, Fiji's ambassador to the United States, said he expected damage from Tomas to top the estimated \$25 million in damage caused by Cyclone Mick in December.

Australia and [New Zealand](#) have begun airlifting emergency supplies to Fiji. One death has been reported due to the cyclone, but the full extent of the damage is still to be determined because communications to the hardest-hit areas have been cut off. "It is evident that wherever Tomas has struck, the damage has been overwhelming," Commodore Frank Bainimarama, Fiji's prime minister and military chief, said Wednesday, according to the Associated Press.

Cyclone Tomas reached Fiji late Friday, with sustained winds of 130 mph and gusts of up to 175 mph. The storm ripped through the northern Lau and Lomaiviti island groups and the northern coast of Vanua Levu before losing strength and moving out to sea on Wednesday. At the height of the storm, sea surges as high as 23 feet were reported in the Lau island group. A nationwide curfew was lifted on Wednesday, but a state of emergency remains in effect in the northern and eastern sections of Fiji for the next 30 days.



◀ Prev. 1 2 3 4 5 Next ▶

Fijian officials are assessing damage caused by Cyclone Tomas, a powerful storm that battered the northern and eastern section of the island nation for three days before heading out to sea on Wednesday. Winston Thompson, Fiji's ambassador to the United States, said he expected damage from Tomas to top the estimated \$25 million in damage caused by Cyclone Mick in December.

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[CONTINUED: Proposed Passport Hikes](#) 1 1 2 | Next >

Comment on this story: Rate Story: Ⓞ★★★★☆

Welcome Skot

Performance Media Group
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1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
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- P. Beesly**
beesly@acme.com
555-555-555
- M. Scott**
scott@acme.com
555-555-555
- R. Howard**
howard@acme.com
555-555-555

[View All >](#)

1. Article Title and Deck

- 1.1 Article titles should fit within guidelines of editorial voice to ensure continuity of quality around the travel pulse brand.
- 1.2 When composing deck content, it should be suitable to be fed to news aggregators per the future audience we are trying to enlist.

2. Author link to profile

- 2.1 When the user selects the author's name on the article, they will be taken to the author's profile. Where there is a list of all of the articles and related content they've contributed to.
- 2.2 All authors must create a profile. Assuming one is not created, they will be able to import much of their traveltribe profile to auto-complete this step.

3. Article Highlights

- 3.1 This is a summary of the story. Similar to the deck, it should be provided when created.
- 3.2 The related content column can also be used for additional banner advertising.

4. Media within articles

- 4.1 Every article must have at least one image associated with it. As we are a travel based company, imagery with these articles is extremely important for keeping user interest as well as establishing a brand with quality imagery. At the most minimal additions, this main image will be placed at the top of the article.
- 4.2 Additional media, such as video, image carousels and audio should be placed within articles. This increases user interest. It also keeps the user on the site for the duration of the video

5. Article Continuation

To keep relevant content viewable, all news stories beyond a certain length should continue on to a second page. The average length which a viewer should read on one page should be no more than 800 words maximum. The navigation will be with a numbered navigation with the title and a 'continued' tag line.

6. Related Stories

The related stories will be a list of the most recent stories in the category which hold the current article. Placing this at the end will give the user additional content after they've finished reading the content, lending to more time spent on the site.

Agency Builder UX / UI

Wireframe search results

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder


Site	Account	Reports	Suppliers	Promotions	Messaging	Support
------	---------	---------	-----------	------------	-----------	---------

Article Results for Travel

1.0


ASTA, ITSA Oppose Proposed Passport Fee Increase

A strong material inspired by abalone shells could be applied over large areas.
By [Katherine Bourzac](#)

March 17th, 2010 04:37 PM ET  


BA strike: Advice for passengers

Passengers have a number of options open to them should the planned strikes go ahead, including canceling or rebooking flights.
By [Michael Fitzsimmons](#)

March 17th, 2010 04:37 PM ET  


Atlantis releases whale shark into ocean

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By [Tim Cheedle](#)

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Related Deals

3.0


[Fiji Visitors Bureau](#)
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Welcome Skot

Performance Media Group
You have 5 Notifications

1. Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
2. Interdum volgus videt, est ubi peccat.
3. Si veteres ita miratur laudatque poetas
4. Ut nihil anteferat, nihil illis comparet, errat.
5. Si quaedam nimis antique

Contacts

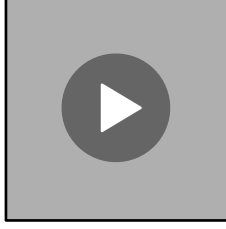


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-  **M. Scott**
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555-555-555
-  **R. howard**
howard@acme.com
555-555-555

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Video Results for Travel

4



Delhi builds sporting legacy


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum placerat interdum laoreet.





Opening Report - ITB Berlin 2010


Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum placerat interdum laoreet.





Luxury hospitality – back with a bang in 2010

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam lobortis, purus sed pulvinar vestibulum,



Results 1 - 10 of approximately 900 | [Next >](#) Sort by: relevance | [date](#)

6

SQUARE POP-UP
250 x 250

SQUARE POP-UP
250 x 250

1. Search Results

- 1.1 The search results will contain video, articles, deals. Each area should contain a subhead illustrating to the user it's content destination.
- 1.2 The ratings associated with said results are fixed in the search area and content can not be rated from said area.

2. Search item result

- 2.1 All search results must have a date, title and tag at minimum. Items are listed by date with the exception of suppliers and destinations which can be listed by context of alphabetically.

3. Related deals (text)

- 3.1 As search terms can be somewhat complex, a micro-list of deals will be given based on the detailed user search. When the see more link is selected, the user will be brought to another search result page of the type of item selected.
- 3.2 The sidebar will be based on a more general search (single keyword)

4. Related video

The related video is connected directly to the search term.

5. Search iconography

any items other than articles must have an icon associated with said content. In terms of video, an over-layer denoting it's content should be present as an identifier

6. Result sorting

By default, results are sorted by date. If the user chooses, they may also sort by relevance.


Agency Builder UX / UI

wireframe deal

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

- Site
- Account
- Reports
- Suppliers
- Promotions
- Messaging
- Support

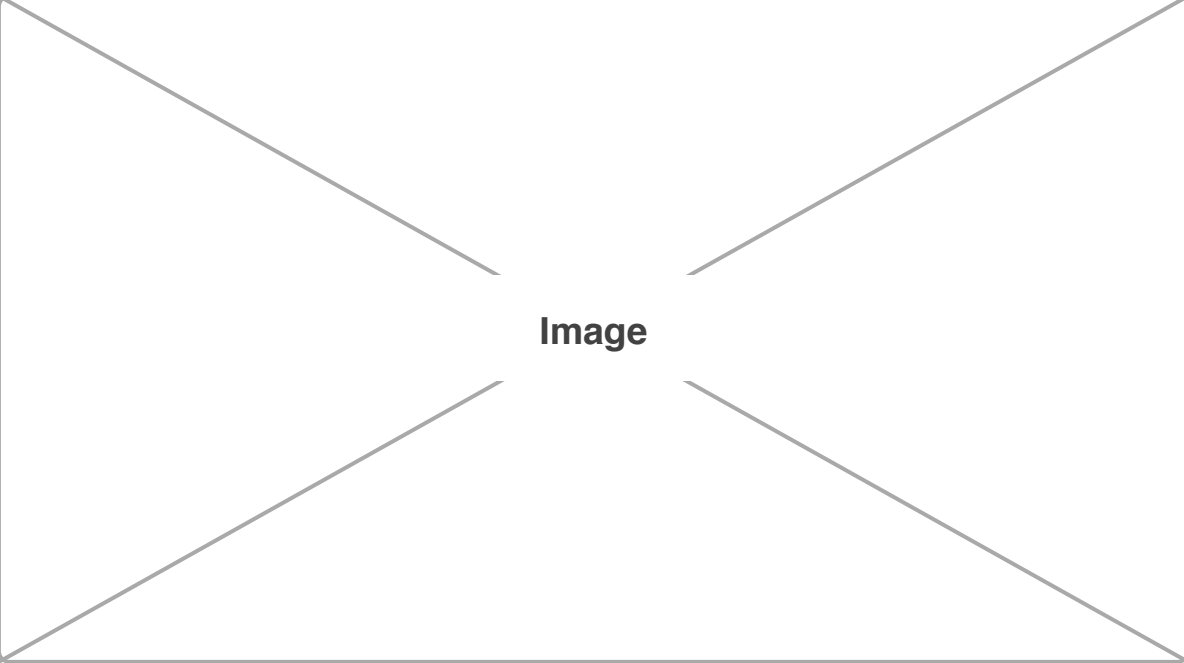


Consumer Special#229338

Company Name

1.0

Save 25% on standard cabins for select Greenland/Iceland voyages.



Image

2.0

- View Company Profile
- Print Offer
- Email Offer
- Send to my profile

3.0

4.0






Welcome Skot

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555-555-555
-  **R. howard**
howard@acme.com
555-555-555

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Deal Headline

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Fusce laoreet nibh vitae enim commodo rutrum?

- Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
- Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
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- Lorem ipsum dolor sit amet consectetur nonummy lorenzino.

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Category

Cruise

Destinations

Iceland, Greenland

Booking

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SQUARE POP-UP 250 x 250

SQUARE POP-UP 250 x 250

2008

2008

December

December

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S M T W T F S

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14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31 1 2 3

To

30 1 2 3 4 5 6

7 8 9 10 11 12 13

14 15 16 17 18 19 20

21 22 23 24 25 26 27

28 29 30 31 1 2 3

Select Today

Select Today

Book this trip

1. Deal title and information

- 1.1 The deal must have a title and ID number. More often, these will be external. If not an internal number should be created
- 1.2 A default icon should be included if possible. Cropping the hero image should be the default for creation of icons when not present.

2. connectivity.

- 2.1 At this point, the user will be able to view the company profile, print, email and send to their travel tribe profile. When email the offer, it should only be possible to sign up from the page where the deal lives.
- 2.2 Sharing via travel tribe will add said deals to the user's traveltribe profile if they are an agent. If they are a consumer, then it will be sent to their tribal shouts.

3. Social Network and Sharing

- 3.1 for facebook and twitter, the posts will be identical, talking of the deals with a link. For email, the page will be sent to the recipients, branded with travelpulse. The add to traveltribe button, will link to the existing tribe if one is present.
- 3.2 adding a page to favorites should carry over to travel tribe as well. .

4. Hero Image and Callout

- 4.1 When a deal is added, an image must be present.
- 4.2 this image should be cropped if possible to create the thumbnail for the deal.

5. Category

All deals must have at least one category so they come up in search results.

6. Destination

All deals must have at least one destination. In the case of cruising they should all be listed.

7. Booking

Booking information should always be added. At the minimum, it should contain a point of contact by either phone or email. Likewise, the option of a booking engine will be present if the client chooses to book online.

Agency Builder UX / UI

Wireframe agent supplier page

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

Agency Builder

Visit your website

Site Account Reports Suppliers Promotions Messaging Support

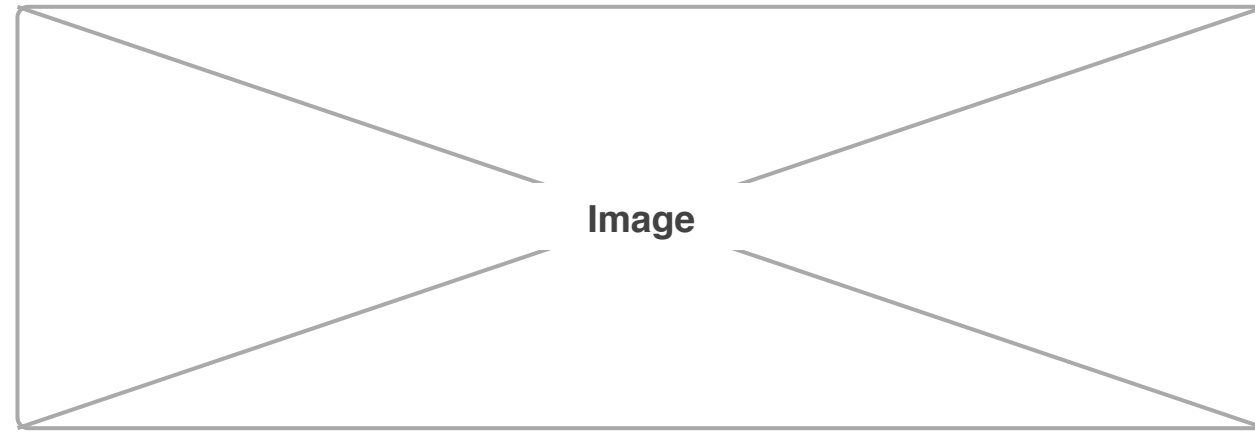
Suppliers [View All Suppliers](#)



Company Name

[Add this supplier to your list](#)

Hurtigruten (formerly Norwegian Coastal Voyage) offers a wide range of year-round options for travelers who are looking for the unusual and unique – soft adventures, enriching destinations and excursions, and local interaction – within the comfort of an upscale cruise environment. Besides continuing a century-long tradition of year-round sailings along Norway’s stunning fjord-filled west coast, they also offer a luxurious expedition ship – the MS Fram, in Antarctica and Greenland. And Hurtigruten is one of the few cruise lines to explore the Arctic’s last wilderness – Spitsbergen. Guests return home with in-depth knowledge and never-to-be-forgotten memories after visiting unspoiled destinations rich in history, culture and stunning scenery, mixing with local citizens and making lifelong friendships with fellow travelers of similar exploration mindsets.



Prev. 1 2 3 4 5 Next

Contact Us +
Target Market +
How to Sell -

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Norway - The World's Most Beautiful Voyage

For over 115 years, Hurtigruten has navigated the 1,250-mile, fjord-filled west coast of Norway. Hurtigruten’s fleet of modern ships visits 34 ports-of-call between Bergen in the south and Kirkenes in the north near the Russian border. Visit tiny fishing villages in the Lofoton Islands, go dog sledding in Tromso - the Paris of the North, embark on a the Sea Eagle Safari through Trollfjord, or simply relax and enjoy the spectacular scenery as you sail through the majestic fjords. Hurtigruten’s Norwegian Coastal voyage immerses you in real Norwegian culture and history in this amazing vacation. Plus our ethereal winter voyages offer the opportunity to experience the spectacular Northern Lights. Ships depart daily from Bergen and Kirkenes year-round. Options include the classic 12-day round trip from Bergen, the 7-day northbound from Bergen to Kirkenes, and the 6-day southbound from Kirkenes to Bergen.

Antarctica

Penguin lovers should pay particular attention to our air-inclusive 13-, 17- and 22-day Antarctica programs, departing from Buenos Aires October 2009 – February 2010. These expedition voyages sail aboard our luxurious expedition ship – the MS Fram. Each itinerary features naturalist guides, noted expert guest lecturers and numerous PolarCirkel boat landings on "The White Continent." Our 17-day programs sail across the Drake Passage to the Antarctic Peninsula, taking in the glaciers and icebergs, gentoo penguins, humpback and killer whales, elephant and fur seals as well as Chile’s fjords, snow-capped mountains and fishing villages. The 13-day itinerary concentrates mainly on the Antarctic peninsula. The 22-day itinerary adds stops in South Georgia and the Falklands Islands (special 21-day Christmas and New Years cruise – Dec 09). Optional excursions range from the high-energy Tango Show at the Esquina Carlos Gardel to the breathtaking Torres del Paine. Plus, amazing pre or post-cruise explorations are available to Machu Picchu and Easter Island.

The Arctic--Spitsbergen

Are you a real explorer? If the answer is yes, then our outstanding Spitsbergen expedition voyages can take you to the last wilderness of Europe, rich in unspoiled nature and wildlife with glaciers, polar bears, whales, seals, abundant birdlife, and rare, Arctic flowers. Zodiac and PolarCirkel boat landings, knowledgeable expedition guides and lectures create an intimate learning experience. Try any of our 9, 12 and 16-day exploration itineraries.

Greenland

The 310-berth MS Fram, named after Norwegian explorer Fridtjof Nansen's Polar ship, was built exclusively for our new Greenland expedition voyages. Hurtigruten offers a variety of expeditions from 11-19 days bringing you to the world's most active glaciers, calving of icebergs and close contact with the local Inuit population while providing cultural and historic insight through excursions and lectures. Travels include cruising adventures from Kangerlussuaq, past Disko Bay and Qannaag, to the 80° parallel. Each port of call is filled with remarkable adventure and dozens of chances for self exploration. Plus a special Greenland to New York cruise is also available, departing September 22, 2009 calling on a range of charming ports throughout Greenland, Canada and the US.

Welcome Skot

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SQUARE POP-UP
250 x 250

SQUARE POP-UP
250 x 250

1. Supplier name and icon

The supplier name will have a related icon, this could be their logo if provided. If not provided, a generic icon should be placed instead upon creation. Upon being added to the user's list of suppliers, the user will see this as an added selection from the according dashboard.

2. In-line links

If possible, the in-line links should take the user to a separate area in the site. If unavailable, the user will be sent to an outside site.

3. Company Information Sidebar

This area will have the contact information for the supplier with at minimum: phone and email. If possible, a website should also be provided. The target market will provide a basic demographic, this is useful for agents to see which client base this appeals to.

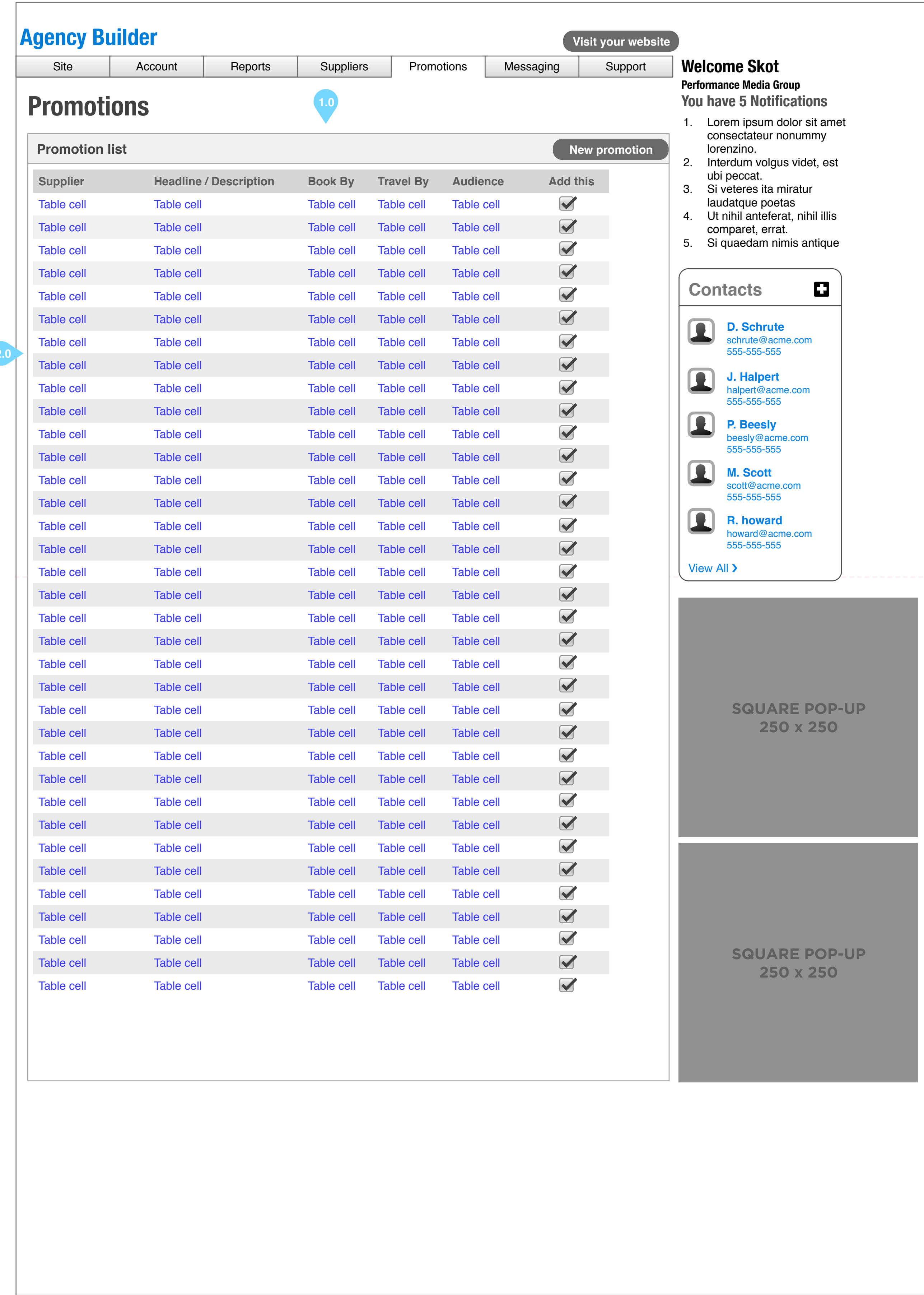
4. Image Carousel

Interspersed in the description of the supplier, image carousels may be added. This is imagery only, for the purpose of printing.

* For Consumer viewing

All of this appears without the contact list and notifications. This holds true for the entirety of the site where applicable.

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



1. Travel deal header

- 1.1 The user will have the option to create promotions by clicking on the button in the top menu bar.

2. Promotions table

- 2.1 due to the number of promotions listed, a text based table is the best way to display items.
- 2.2 When selected, the user will be taken to the singular deal

Agency Builder UX / UI

Wireframe agent promotion

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24

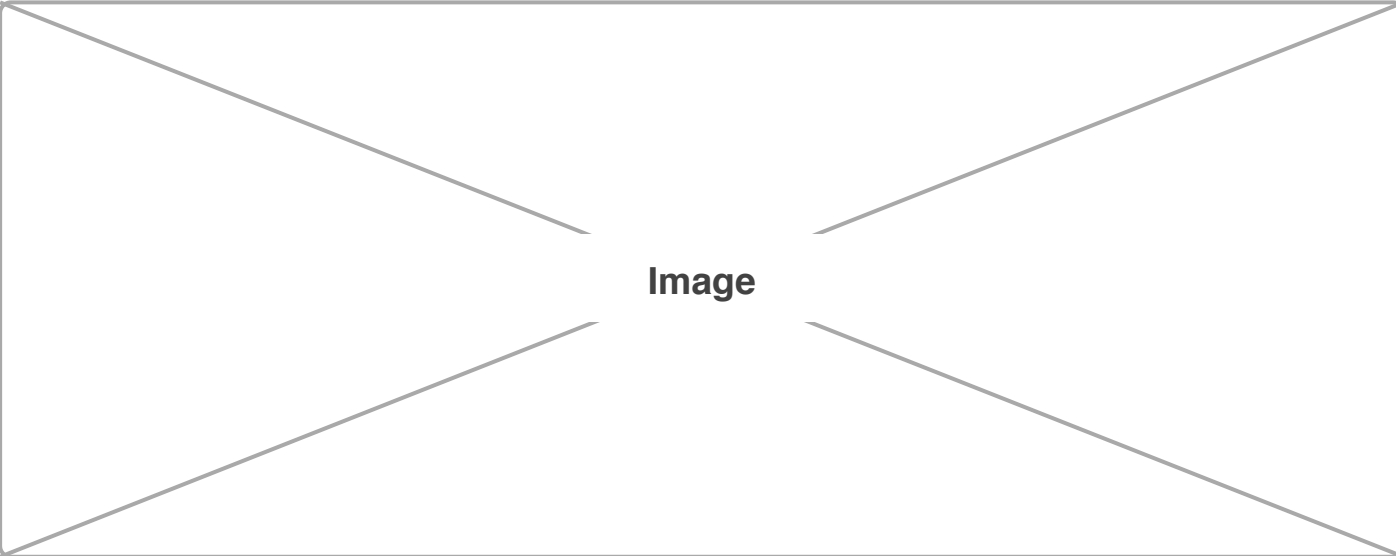
Agency Builder

Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

Promotions View All Suppliers

Gift Reward#229338 **Company Name** 1.0 [Add this promotion](#) 2.0

[Booking on standard cabins for select Greenland/Iceland voyages.](#)



Image

Earn 1 \$25 Gift Certificate per Booking

\$25 Gift Certificate to GiftCertificates.com

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<http://www.thiswebsite.com> 4

Terms and conditions: Valid on all AZAMARA Club Cruises. Offer ends February 8, 2011. Booking dates: February 8, 2010 - February 8, 2011. Travel dates: February 8, 2010 - December 31, 2011. Travepulse.com reserves the right to remove this offer at any time. One reward available per booking number. Not combinable with any other offer. This reward offer is limited to 5 redemptions per agent. Available to the first 100 bookings registered. Please forward any inquiries to support@travepulse.com or call 1-877-727-0035. 5

Claim your Reward

Booking Date: <input type="text"/>	Lead Passenger Name (last/first) <input type="text"/>
Travel Date: <input type="text"/>	Total Number of Passengers <input type="text"/>
Length of stay <input type="text"/>	Sale Price <input type="text"/>
Reservation Number <input type="text"/>	I agree <input checked="" type="checkbox"/>
Hotel AND Wholesaler Sold <input type="text"/>	I have read all the terms and conditions of this offer. The booking I am submitting fits all required criteria.
	<input type="button" value="Submit"/> or Cancel

Category

Cruise

Destinations

Iceland, Greenland

Booking

Reservation Phone : (888)555-1212
Reservation Email : tom@somewhere.com
Website : http://www.somewhere.com

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Contact Us

Target Market

How to Sell

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nullam id enim libero, nec pharetra justo. Nunc dignissim, ipsum at scelerisque ultricies, tellus sem tempor odio, quis venenatis

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Suspendisse dapibus turpis in orci pulvinar tristique! Vivamus rhoncus vestibulum elit, consequat imperdiet quam

Booking Window

Between
02/08/2010 - 02/08/2011

Travel Dates

Between
02/08/2010 - 12/31/2011

3.0

SQUARE POP-UP
250 x 250

SQUARE POP-UP
250 x 250

1. deal link

- 1.1 This is a link to the direct deal on an outside site. However, since the submission is on our site, it is secondary.

2. Adding promotion

- 2.1 Adding a promotion will make it available from the users dashboard to post on their client site.

3. Dates and booking.

- 3.1 The booking window is provided when the deal is created, these are not links.
- 3.2 The travel date window is provided when the deal is created, these are not links..

4. outside links (not deal link) and offer

- 4.1 Outside links take the user to an external site.
- 4.2 The agent offer (listed in red) is a not a link, but given to the user to illustrate the incentive.

5. T&C / Legal

T&C's must be specified per deal and not done dynamically.

6. Reward claiming

As the reward claim is per agent, they will be credited or notified via email .

Agency Builder UX / UI

Wireframe agent promotion wiz

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24


Agency Builder

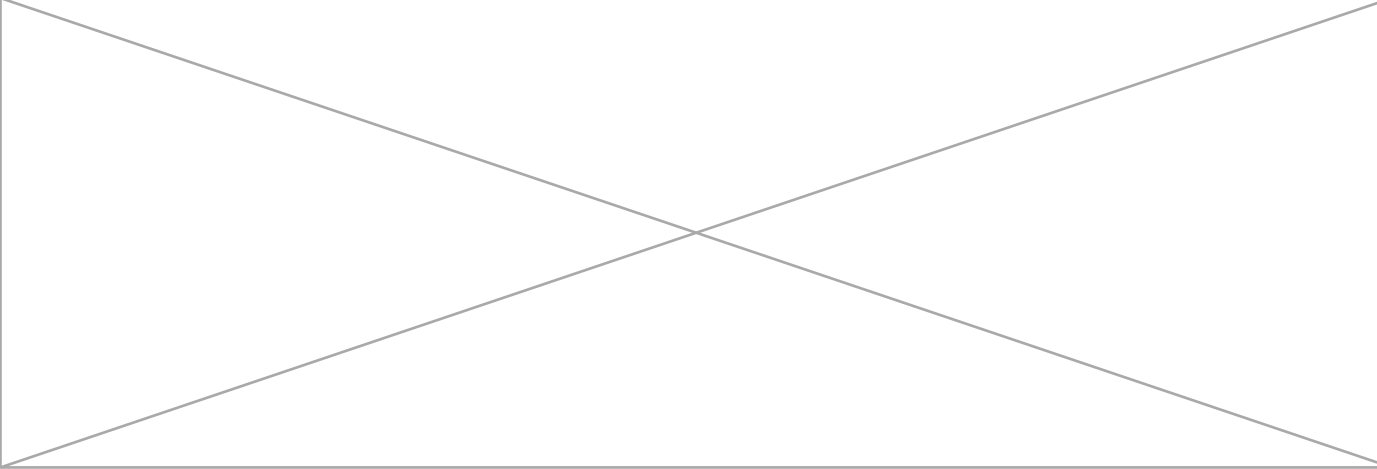
Site Account Reports Suppliers Promotions Messaging Support [Visit your website](#)

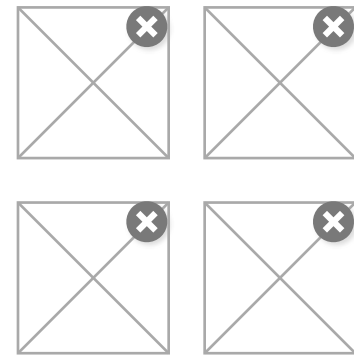
Promotions Wizard

Preview Promotion ID#

Select icon






Upload images 

Promotion offer

Promotion Reward

Promotion Description

Format Font Size 

enter text

Terms and conditions

Category

Destinations

Booking

Reservation Phone :

Reservation Email :

Additional Web Links :






Welcome Skot

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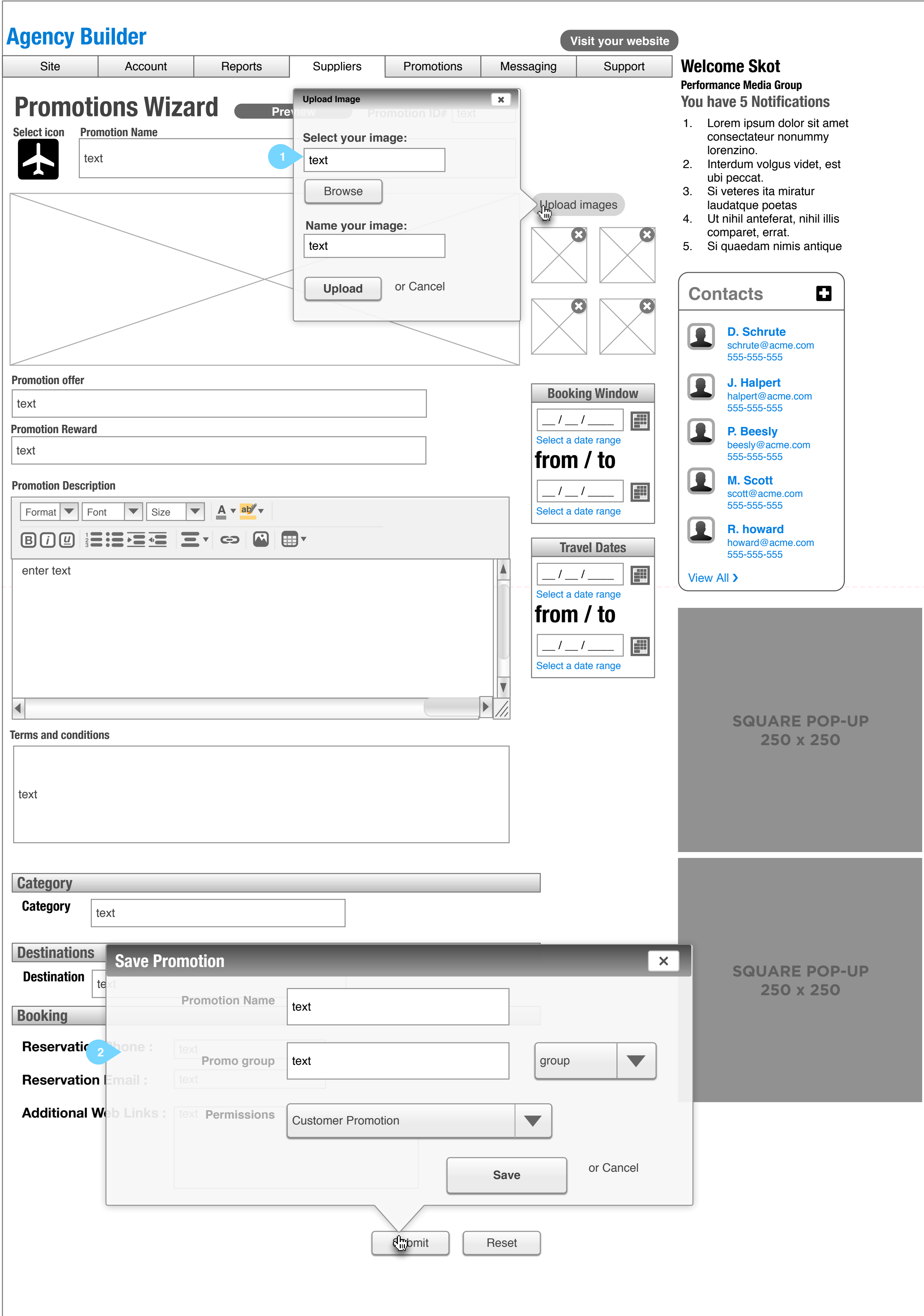
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Agency Builder UX / UI

Wireframe agent promotion wiz submit

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24



1. Image Uploader

The image uploader appears in a modal pop-up. There are a maximum of four images allowed per promotion.

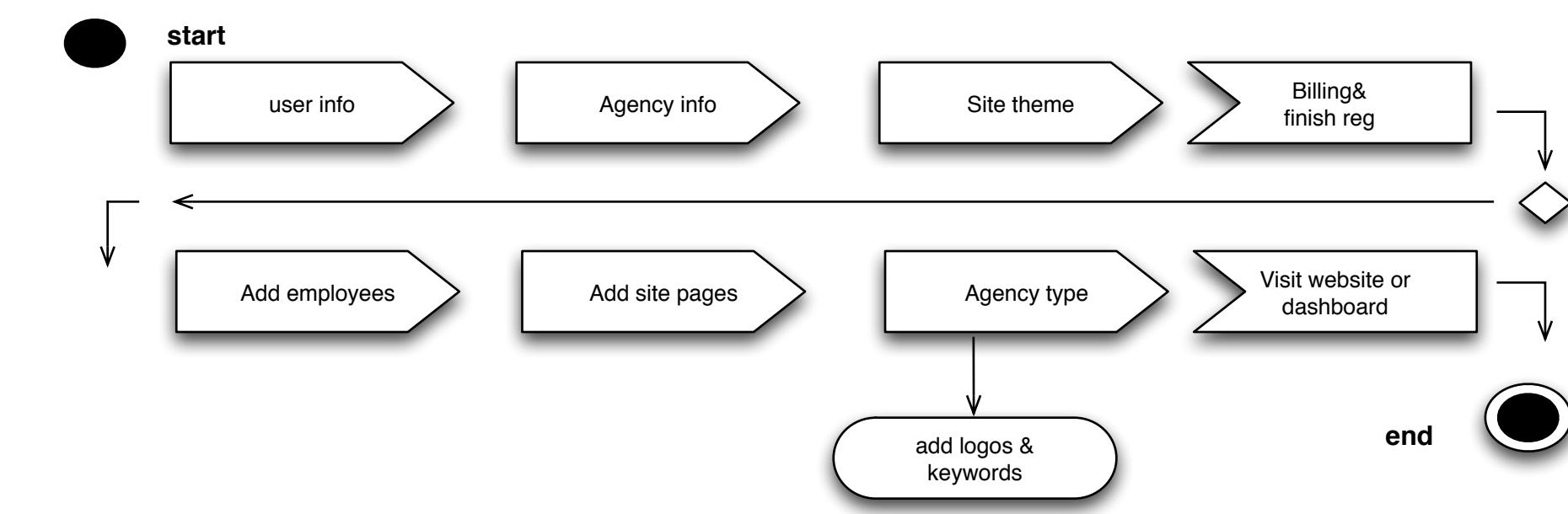
2. Promotion submission

Promotion submission is confirmed in a modal pop up. At time of submission, the user will be given the opportunity to classify their promotions into specified groups.

Registration and setup

Agent Registraion and Basic Signup

The registration and basic setup section allow for an agent with very little technical knowledge get their website setup in eight steps. This is broken up into two four step processes, users function best with this proven method. Progress meters allow users to track their progress for a lack of confusion.



Registration

1. User Info

This is where the customer provides their user information such as name and contact information. At this point, they also give a password. Their login is the email address they provide. The password will validate. This will sent to the customer for their records. If this information is used for multiple countries, it may have to be localized with additional fields.

2. Agency Info

During this stage, the Customer gives all of the technical information in relation to their agency. This is and is not limited to, their types of booking, billing, certifications, and roles. This also allows the user to define whether they own a domain that they'd like to use. While that is actually setup later, it gives us a bit more foresight in choosing where to direct the user in terms of setting up their website in the future building out. During this time, some basic introductory information is also provided about their agency.

3. Site Theme

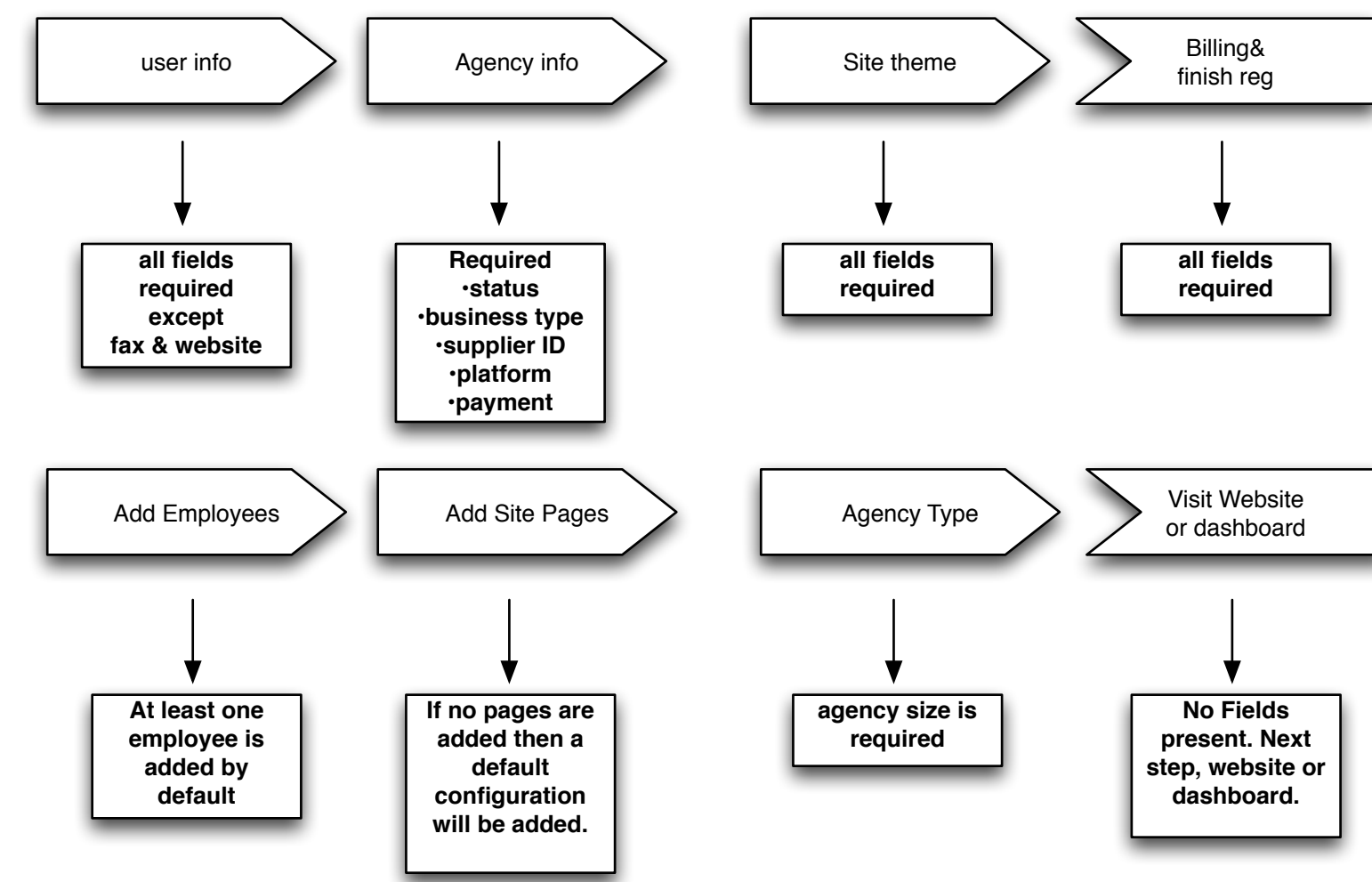
At this point, the customer decides on the basic look and feel of their website. Originally, they will be given multiple choices to choose from based on purpose for their website. There will be information displayed to the user giving the pros and cons of each setup. At this point, on the back end, the website will be created for this user. This information can be changed later.

4. Billing & Finish Registration

At this point, the registration component is basically done. The user has inputted all of their information. At the end is where the customer gives their credit card information. Putting it at this step allows the customer to have gone through a process and feel as though they are committed to the setup which they've just gone through. This makes the customer less likely to abandon the process. Once confirmed, they will be sent a confirmation email containing their login info, password, details about their website with an instructional document as well as a link to their front facing site and customer administration set up.

This familiarizes the customer with the fact that they are a member of the travelbuilders network, not just the one site that they've signed up for. This also provides cross branding information/marketing.

Required fields



1. Add employees

This step will allow the customer to setup the members of their organization. These will be all role based giving users access to different parts of the site. When a user is added, they will be given a profile page and a login on the site. This information and either be added manually or can be pulled from their traveltribe page. This information tracks with their email address provided with their travel tribe profile information. This gives the customer more than just control over the bookings and online travel services to their clients. With this, it also gives a degree of online office management. If an employee leaves the company, their data will track with them as their traveltribe profile. However, they lose any of the company contacts which are provided to the site.

2. Add Site Pages

At this point, the customer adds what pages they deem relevant to their website. These pages are broken up by category for easier recognition. For all of these pages, navigation items as well as sub pages are added. Each of these sub pages can be added with one click and can be changed or removed at a later point.

3. Agency Type

This step is when the customer provides the basic information about their agency. This allows the user to define their agency type. Examples of this could be, home agency, storefront, host agency, etc... At this point they will also be able to give their specialty, this is a popular feature (albeit optional). Examples of this would be LGBT, adventure, honeymoon, Las Vegas, Cruise. This helps define the default content which goes on their site in terms of articles, suppliers and booking engines.

3a. Add Logos and Keywords

During this step, the user can add their own custom logo or choose a preset one which we will provide.

This will be added to one of the templates during backend creation. This can be changed later from a user upload section in administrative dashboards.

4. Visit Website or Dashboard

With the end of the setup section the use would be directed to either their dashboards (specifically directed to the site dashboard.) or given the option to visit their now live website, where they will be able to login and edit their live pages.

Website Dashboard

Dashboard for Site Administration

This dashboard will contain most facets to edit the customer's front facing website. All things that happen in the website dashboard will happen in this one window. While working on this part of the customer's site,

Promotions	Name	Date Modified	Add
Advertisers	example1	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
	example2	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
Reviews	example3	March 5, 2008, 11:45	<input checked="" type="checkbox"/>
Brochures	example4	March 3, 2008, 11:45	<input checked="" type="checkbox"/>
Suppliers	example5	March 4, 2008, 11:45	<input checked="" type="checkbox"/>
Publish site	example6	March 5, 2008, 11:45	<input checked="" type="checkbox"/>

1 2 3 4 5 6 7 8 9 **Next**

1. Publishing Carousel

This main carousel is where the customer can add selected (or pre-selected) elements to their various added pages.

- The first section, promotions will contain their relevant promotions based on the PMG promotions lists (which can be based on specialty or custom added). This will be a checkbox list, to allow multiple page delimited selections.
- Advertisers are available to customers who choose to place ads on their site (or with other packages, if PMG is advertising) Again, this gives a selected list of ads to display on the customer's website. With specific packages, this could be an additional revenue stream for the customer.
- Reviews are denoted by list and must be approved before submitting to the users website.
- Brochures of selected suppliers can either be listed on the customers site or printed out and given to the customers clients.
- Of the selected suppliers, these can be removed from this window; These are originally selected from the main supplier list on the main navigation
- The list of selected suppliers from the full larger list can be removed from this area and will correspondingly removed from the users site/deals and advertising.
- The publish site section will give brief details and allow the user to see their site as well as publish all changes from this dashboard.

File Uploader

Please upload a file

Full List

- Item 1
- Item 2
- Item 3
- Item 4

2. File Uploader

Instead of having to upload each file (be it photo, image or PDF) uploading files from this area will allow the files to e added anywhere across the customers web site. Examples of this would be agent profile pages or photos for custom promotions or trips. This would be a repository which would be helpful with the page editor as well as in the promotions, blogs and email marketing sections as well.

3. Page Editor

This WYSIWYG (what you see is what you get) page will be a similar editor to popular word processing editors. This will be used to edit pages on the users site. This could be used for any of the sections of the site containing custom content. This box will re-draw itself depending on the page selected. Likewise, when set to full screen, the customer will be given a MSWORD sized interface in which to work.

Page Editor

Select your page **About Us**

Format | Font | Size | | | | | | | | | |

enter text

4. Page List

The page list is where the user will see the list of their pages currently on the site. They can be added and removed in one click. Likewise, this is also the place where a company can set their specialty of their agency. Setting the specialty will also change the content of the articles, news and deals. There will be corresponding themes for many of the specialties.

Also in this window will give the layout grids for the drag and drop interface as well as the site selector/site theme creator outlined in further pages.

Page list

Specialty **Adventure Vacations**

Site Themes | **Site Layout**

Page Name	Description	Add
Booking	Description of page	<input type="checkbox"/>
Packages	Description of page	<input checked="" type="checkbox"/>
Blog	Description of page	<input checked="" type="checkbox"/>
Contact	Description of page	<input type="checkbox"/>
About Us	Description of page	<input checked="" type="checkbox"/>
Deals	Description of page	<input checked="" type="checkbox"/>
News	Description of page	<input type="checkbox"/>
Reviews	Description of page	<input checked="" type="checkbox"/>
Media / Press	Description of page	<input checked="" type="checkbox"/>
Articles	Description of page	<input type="checkbox"/>
Travel Info	Description of page	<input checked="" type="checkbox"/>
Alerts	Description of page	<input checked="" type="checkbox"/>
Videos	Description of page	<input checked="" type="checkbox"/>
Custom page	Description of page	<input checked="" type="checkbox"/>
Agent List	Description of page	<input checked="" type="checkbox"/>
Search	Description of page	<input checked="" type="checkbox"/>
Links	Description of page	<input checked="" type="checkbox"/>
chat	Description of page	<input checked="" type="checkbox"/>
Help	Description of page	<input type="checkbox"/>

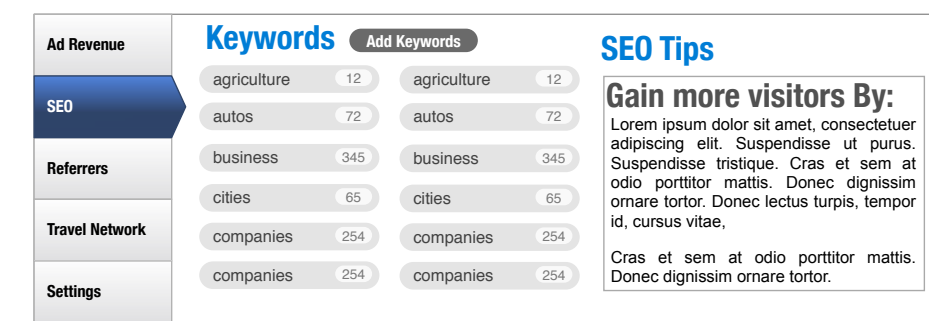
or

[PREVIEW YOUR SITE](#)

Website Reporting Dashboard

Dashboard for Site Administration

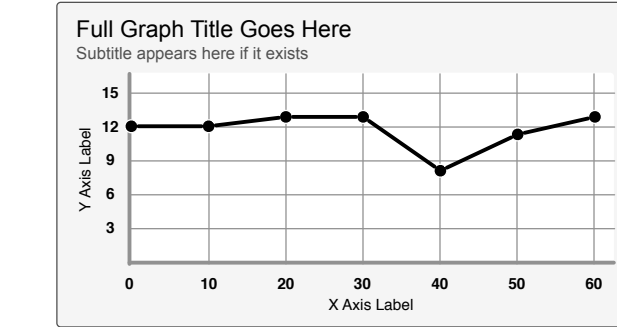
This dashboard will contain most facets to view the customer's reporting data. All things that happen in the website dashboard will happen in this one window. While working on this part of the customer's site, most of the data



1. Reporting Carousel

- Ad revenue would be a pulled in feed about the ads listed and the revenue pulled in from said ads.
- The SEO tab will give a list of keywords, which the customer can add to for additional SEO. Likewise, SEO tips will be given in order to help the customer further market their website.
- Referrers will give a list of those who've referred clients to the customer's site.
- Travel network will display traffic from other sites on the PMG network coming to the customer's site.
- The Settings tab could be used in order to have clients add to their advertising budget as well as email forwarding of said data.

Conversion



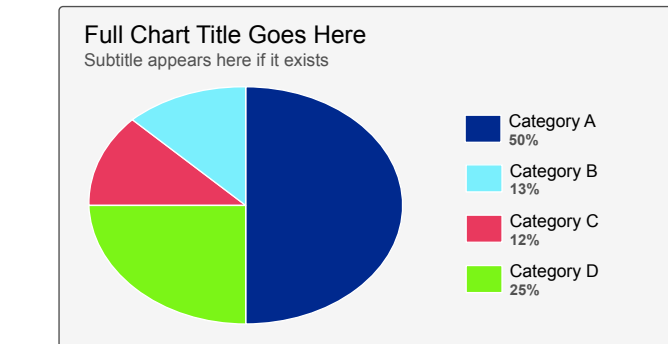
Conversion is up by:

40%

2. Conversion

This graph would display the customer's conversion data. This would come from promotions, deals, and various ad placement. There would also be a conversion tracker to show whether their numbers are either up or down from their previous billing cycle. Above the number would be tips on how this could be increased.

Traffic by page:

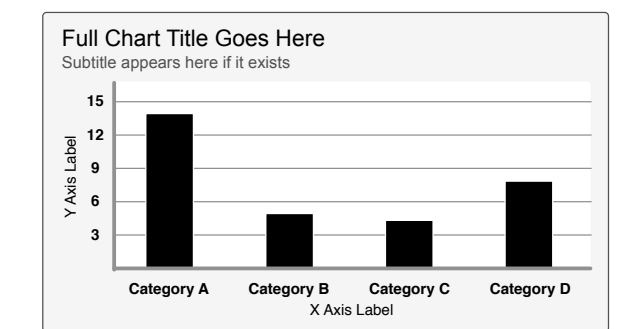


- 40 Booking
- 24 Packages
- 3 Site
- 65 Contact
- 3 About Us
- 4 Deals
- 63 Home
- 9 Reviews
- 66 chat
- Media / Press
- Articles
- Travel Info
- Maps
- Pages
- Custom page
- Agent List
- Search
- Links

3. Traffic by Page or section

This graph would display the customer's traffic by page or section. This could be useful in that the use would know which pages to add or removed based on the traffic which comes to their site.

Customer Requests:



- 40 Articles
- 24 Travel Info
- 3 Site
- 65 Maps
- 3 Custom page
- 4 Agent List
- 63 Search
- 66 Links
- Media / Press
- Articles
- Travel Info
- Maps
- Pages
- Custom page
- Agent List
- Search
- Links

4. Customer Requests

The customer request chart will allow the customer to get an overview of customer requests and from what pages or searches they've come from. From this list, the customer will be able to see at which page the most points of contact are initiated. This can also be useful in terms of how a customer uses their custom page layouts.